

eman ta zabal zazu



Universidad  
del País Vasco

Euskal Herriko  
Unibertsitatea

# FACULTY OF SOCIAL AND COMMUNICATION SCIENCES

**UNIVERSITY  
OF THE BASQUE  
COUNTRY**

[www.ehu.eus](http://www.ehu.eus)

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# 01 THE UNIVERSITY

Some Facts and Figures to  
know us better

## Facts and figures

- 40 years old University
- The most ancient Indo-European speech, our much treasured Basque language
  - Our motto: *Eman ta zabal zazu* (Give and spread knowledge)
- Three Campus
- 20 Faculties and Schools
- 70 undergraduate programmes and 200 postgraduate programmes
- More than 50,000 people:
  - 45,000 students
  - 5,000 faculty members
  - 1,500 administrative staff



Member of the European University

[ENLIGHT](#)

[Link to introductory video](#)

# Rankings



- [Ranking of Shanghai](#) (2021) Among 301-400 top World Universities



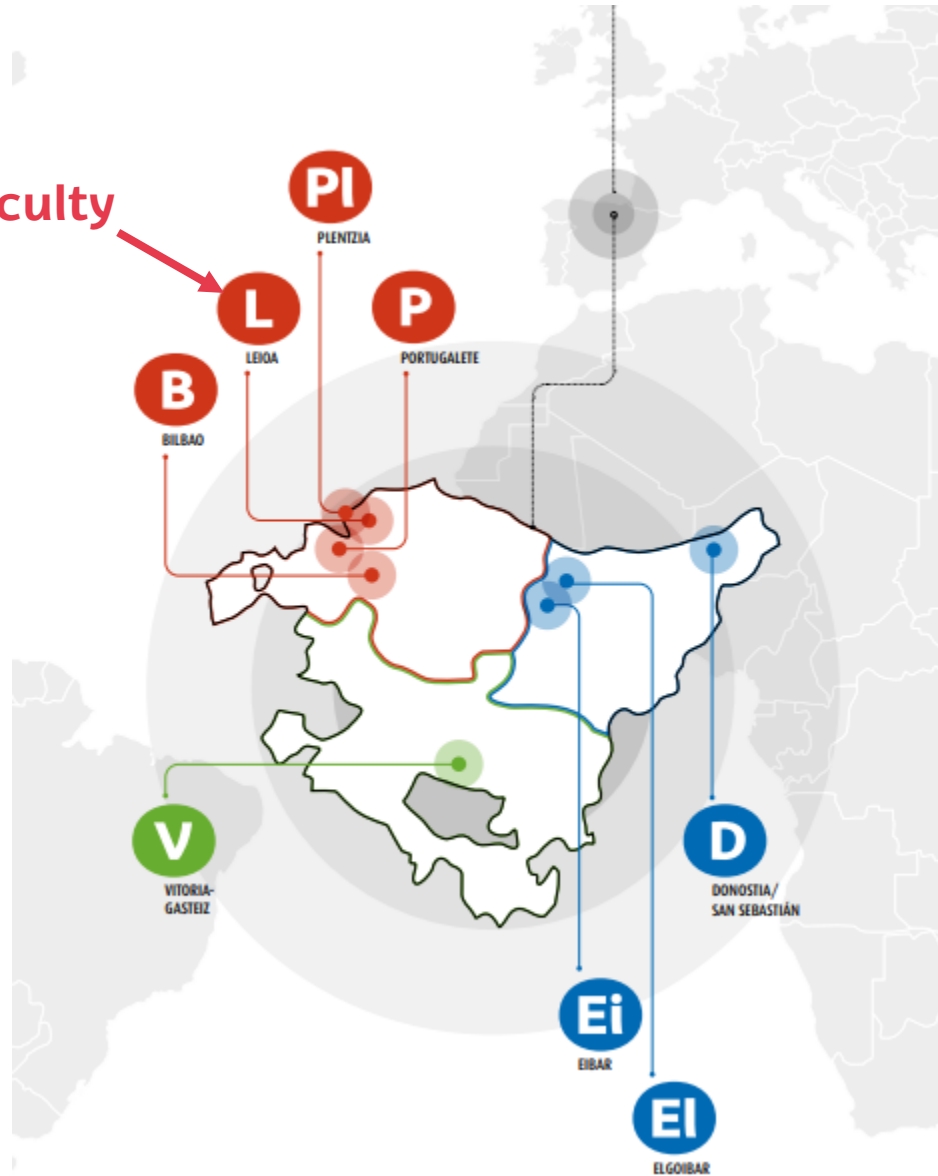
- Center for World University Rankings [CWUR](#) (2022-23) 347th position



- [Times Higher Education University Ranking \(THE\)](#) (2022) Among 201-250 top Young University Ranking

## Location

The Faculty



<https://goo.gl/maps/SZ4WfVwnV13kuLyD9>



## Facts and figures



<https://www.youtube.com/watch?v=StyyD06kqms>

# 02 FACULTY OF SOCIAL AND COMMUNICATION SCIENCES

More international than ever



## The Faculty

Location: The biggest Campus of the Basque Country: Campus of Biscay (15 km from Bilbao)

2,400 students

5 Undergraduate programmes

- COMMUNICATION SCIENCES
  - BA in Audiovisual Communication
  - BA in Journalism
  - BA in Advertising and Public Relations
- SOCIAL SCIENCES
  - BA in Political Science and Public Management
  - BA in Sociology



# Calendar 2022/23

September 2022				
M	T	W	T	F
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	30

October 2022				
M	T	W	T	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28
31				

November 2022				
M	T	W	T	F
	1	2	3	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30		

December 2022				
M	T	W	T	F
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	30

January 2023				
M	T	W	T	F
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23	24	25	26	27
30	31			

February 2023				
M	T	W	T	F
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28			

March 2023				
M	T	W	T	F
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	31

April 2023				
M	T	W	T	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28

May 2023				
M	T	W	T	F
1	2	3	4	5
8	9	10	11	12
15	16	17	18	19
22	23	24	25	26
29	30	31		

June 2023				
M	T	W	T	F
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	30

July 2023				
M	T	W	T	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28
31				

	FACULTY WELCOME MEETING (FALL SEMESTER)
	TEACHING PERIOD
	FALL SEMESTER EXAMS PERIOD
	SPRING SEMESTER EXAMS PERIOD
	EXTRAORDINARY EXAMS (FALL & SPRING SEMESTER)
	NON TEACHING PERIOD/DAY

## English offering 22/23

16 courses in English (6 ECTS each)

### FALL SEMESTER

- Basic Concepts of Political Science
- Basque Language, Culture and Media
- History of Classic Cinema
- Language Usages in Media
- Documentary Film Forms
- Representation & Political Parties
- Informative Writing
- Photo-Journalism
- Press Office
- Principles of Journalistic Design
- Web News Content Creation and Reporting
- Constitution & Globalisation
- Political & Social History of the 20th Century
- Comparative Politics
- Audio-visual Narrative
- History of Spain and the Basque Country in the 20th (New for 22/23)

Course syllabus: <https://www.ehu.eus/en/web/gizarte-komunikazio-zientzien-fakultatea/1st-semester-fall-semester>

## English offering 22/23

13 courses in English (6 ECTS each)

### SPRING SEMESTER

- Multimedia and Transmedia Storytelling
- Communication and Advertising: Strategies of Persuasion
- History of the Contemporary World
- Theories of the Communication
- History of Advertising
- History of Modern and Contemporary Cinema
- Foundations of Political Analysis
- Communication, Genre & Mass Culture in the Contemporary World
- Statistics Applied to Communication
- Political Behavior
- General History of Social Communication
- Current Trends in Communication
- Art Direction

Course syllabus: <https://www.ehu.eus/en/web/gizarte-komunikazio-zientzien-fakultatea/2nd-semester-spring-semester>

## English Friendly Courses (EFC)

**EFC courses are taught in Spanish/Basque, and enrolled students should be able to follow class explanations in this language. However, lecturers of these courses provide incoming students course notes, descriptions, bibliography, and tutoring attention in English. In addition, incoming students have the possibility to do the course tasks and final examination in English.**

### FALL SEMESTER (30 ECTS)

- Sociología de la Vida Cotidiana
- Análisis del Entorno Económico
- Comunicación Comercial, Corporativa e Institucional
- Cultura, ocio y consumo (New 22/23)
- Cambio e Innovación Social (New 22/23)

### SPRING SEMESTER (18 ECTS)

- Sociología urbana
- Ciencia, Tecnología y Gestión del Conocimiento
- Herri parte hartzerako prozesuak eta metodoak (in Basque, new for 22/23)

## **August-September Spanish Intensive course for visitors (4.5 ECTS) –online-**

**Before the beginning of the fall semester**

**3 available levels:**

- **Beginner**
- **Intermediate**
- **Advance**

## **Fall and Spring Spanish / Basque courses for visitors (6 ECTS) – on line or face to face-**

**Spanish:**

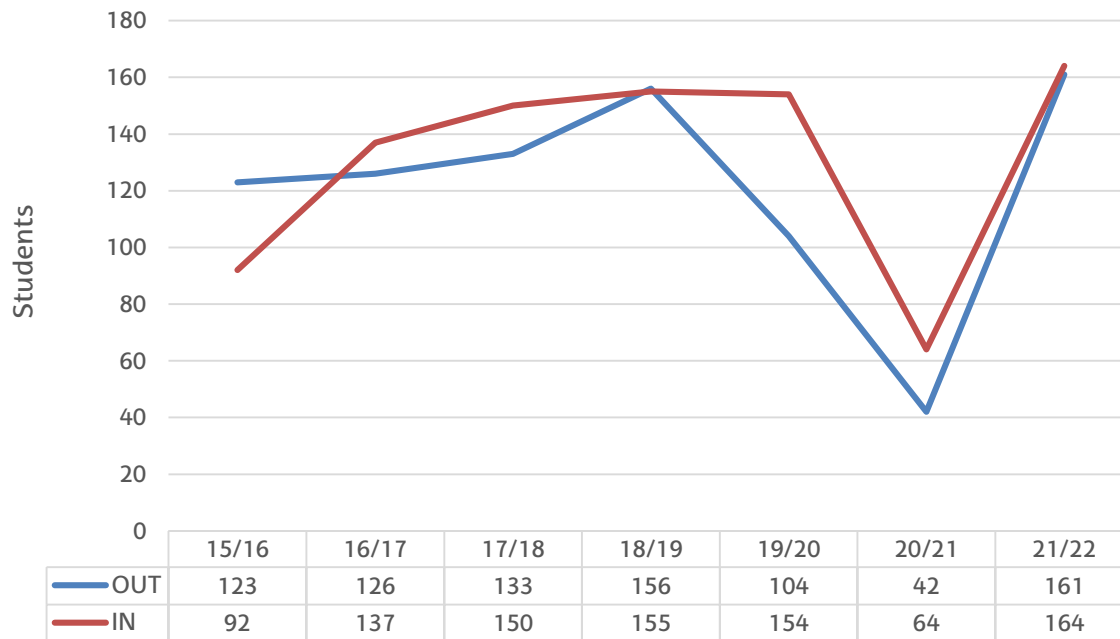
**3 available levels:**

- **Beginner**
- **Intermediate**
- **Advance**

**Basque:**

**Beginner level**

## Exchange numbers at the Faculty



- 164 international exchange incoming students (21/22): Belgium, Bolivia, Canada, Chile, Colombia, Czech Republic, Denmark, France, Germany, Greece, Ireland, Italy, Kazakhstan, Lithuania, Mexico, Netherlands, Norway, Portugal, Russia, South Korea, Sweden, Turkey, ...
- Around 110 students have selected courses that are taught in English
- Spring nomination not closed yet



## 19/20 incoming students opinion

*"People who work in your office are really helpful and polite and even if you don't know Spanish you can understand them"*

(Panteion University -Greece-)

*"It was awesome Erasmus life, thank you so much"*  
(Dongguk University -Korea-)

*"The organization at arrival and the list of things to do in order to enroll in classes was clear and useful"*  
(Concordia University-Canada-)

*"Everything was nice, it's a shame it had to finish so quick due to the corona virus"*  
(Sofia University -Bulgaria-)

*"My buddy was one of the sweetest girls I have ever met. She helped me a lot!"*  
(Fontys ACI –The Netherlands-)

**Visitors rating of mobility  
experience at the Faculty**

**4.0** ★★★★★



*"Very helpful when needed and provided good assistance and advice"*  
(University of Limerick -Ireland-)

*"Thank You for the amazing experience"*  
(Hanze University Groningen -The Netherlands-)

# 01 THE CITY

Bilbao and surroundings

# Bilbao

## INHABITANTS

Biggest city of the Basque Country: 370,000 inhabitants (1,000,000 Greater Bilbao)

## CONNECTIONS

- Loiu airport (10 km). Direct flights to: Amsterdam, Barcelona, Brussels, Frankfurt, Lisbon, London, Madrid, Munich, Paris, Stuttgart,....
- Bus Station
- Train Station

## CHANGING CITY

A big urban transformation is happening since 1990s, especially, after the building of The Guggenheim Museum.

2018 European City of The Year ([The Academy of Urbanism](#))

## Important events:

- European MTV Awards (2018)
- The World's 50 Best Restaurants awards (2018)
- European Rugby Champions Cup Final (2018)
- BBK Live Music Festival (every year)

...one of the safest city in Spain





## Surroundings



- Small villages but also nice cities, such as, San Sebastián.
- Natural Parks
- Sea side
- Basque culture
- Gastronomy
- ....
- [Basque Country](#)

