

# INTERNATIONAL EXPERIENCE

CHANGING

WAKERS



L'ÉCOLE DE  
DESIGN

Nantes Atlantique

GAMING

BY L'ÉCOLE  
DE DESIGN

2023

CHANGING

DESIGNER

# STUDY DIAGRAM

## LE DIPLÔME DE DESIGN

BACHELOR'S LEVEL

MASTER'S LEVEL

BDes 1ST YEAR 

BDes 2ND & 3RD YEAR 

MDes 1ST & 2ND YEAR

FOUNDATION STUDIES

- BDes DIGITAL DESIGN**  
UI/UX DESIGN or GAME EXPERIENCE DESIGN
- BDes GRAPHIC DESIGN**  
GRAPHIC or MOTION DESIGN
- BDes SPACE DESIGN**  
INTERIOR ARCHITECTURE or SCENOGRAPHY
- BDes INDUSTRIAL DESIGN**  
PRODUCT DESIGN or TRANSPORT DESIGN

- LE STUDIO FRANCE** **BRAZIL STUDIO**  
**CHINA STUDIO** **INDIA STUDIO**   
IN ENGLISH
- MDes CARE DESIGN** **MDes CITY DESIGN** **MDes DIGITAL DESIGN**  
**MDes FOOD DESIGN** **MDes MEDIA DESIGN**   
IN FRENCH
- LE STUDIO MONTRÉAL** **AFRICA STUDIO** **STUDIO EUROPE**   
IN FRENCH
- MDes DESIGN ET STRATÉGIE DE L'INNOVATION**   
IN FRENCH - Vocational training only

**Diplôme de design**  
Master's Degree



## NATIONAL DIPLOMA IN FINE ARTS, CRAFTS AND DESIGN

DN MADE 1ST & 2ND YEAR 

DN MADE 3RD YEAR 

- DN MADE DIGITAL DESIGN**
- DN MADE SPACE DESIGN**
- DN MADE OBJECT DESIGN**
- DN MADE FASHION DESIGN**

- DIGITAL MEDIA DESIGN**  
IN ENGLISH
- RETAIL AND INTERIOR DESIGN**  
IN ENGLISH
- INDUSTRIAL PRODUCTS**  
IN ENGLISH
- CIRCULAR FASHION DESIGN**  
IN ENGLISH - Opening in 2024 -

CONTINUATION OF STUDIES POSSIBLE  
IN 1ST YEAR  
OF POSTGRADUATE STUDIES

**DN MADE**  
Undergraduate  
Diploma



BDes : Bachelor of Design / MDes : Master of Design / DN MADE : Diplôme National des Métiers d'Art et du Design  
DN MADE contrôlé par l'État : State-controlled diploma / Diplôme visé par l'État : State-recognized diploma



# L'ÉCOLE DE DESIGN NANTES ATLANTIQUE

## DESIGN FOR CREATIVE INNOVATION

Partner of the Chamber of Commerce and Industry of Nantes, L'École de design Nantes Atlantique is a private institution for higher education dedicated to design professions, in association with Nantes Université. Founded in 1988 and recognized by the State, the school is a non-profit organization.

L'École de design Nantes Atlantique is an active member of various academic networks and professional organizations: Conférence des Grandes Écoles (top-tier French higher education institutions), Campus France and has been awarded the "Bienvenue en France" label by the French Ministry of Foreign Affairs.



L'École de design Nantes Atlantique becomes in January 2022 the first independent design school to receive the EESPIG label (private higher education institution of general interest).

## DESIGN EXPERTISE by L'ÉCOLE DE DESIGN

Our main duty is to teach design either via standard curriculum work-based programs or via continuing education, with 1,750 students in September 2022.

As a professional school, L'École de design Nantes Atlantique has built a pedagogical program based upon close ties with companies to facilitate the professional integration of our alumni. The research activity within our Design Labs dedicated to innovation, ensures the expertise required for a postgraduate degree in design.

## DESIGN RESEARCH by L'ÉCOLE DE DESIGN

L'École de design Nantes Atlantique centers its expertise on socio-economic issues, by combining teaching, experimental research and support with innovation, within its Design Labs which develop design research programs within dedicated chairs.

## DESIGN STRATEGY by L'ÉCOLE DE DESIGN

The school also carries out a mission of services to companies and promotion of design: internships, apprenticeship contracts, prospective studies, collaborative projects, organization of thematic events, tutoring and advice.

For many years, our students have been awarded prizes in prestigious competitions. The successful careers pursued by our graduates are a good proof of the quality of our teaching methods.

une école



école associée à l'université de Nantes



Erasmus+

# L'ÉCOLE DE DESIGN NANTES ATLANTIQUE

L'ÉCOLE DE DESIGN NANTES ATLANTIQUE OFFERS VARIOUS DEGREE PROGRAMS,  
DEPENDING ON THE LEVEL OF STUDIES AND THE CHOSEN COURSE



## DIPLÔME DE DESIGN BAC+5,

### A STATE-RECOGNIZED MASTER'S DEGREE IN DESIGN

The *Diplôme de design* is based on a five-year curriculum, divided into two cycles:

- › **BDes**, a three-year undergraduate course
- › **MDes**, a two-year postgraduate course



The Master's degree from L'École de design Nantes Atlantique is certified by the French Ministry of Higher Education and Research since 2002, and confers the "Grade de Master" since 2021. This degree is also registered in the French directory for vocational qualifications (France Compétences) as a Level 7 Master's degree.



## DN MADE,

### A STATE-CONTROLLED UNDERGRADUATE DIPLOMA

L'École de design Nantes Atlantique also delivers the DN MADE, National Diploma in Fine Arts, Crafts and Design. The DN MADE leads to the award of a bachelor degree after three years of studies.

# THE SCHOOL ENVIRONMENT

## LIVING IN NANTES



**Nantes, the creative capital of Western France.**

L'École de design Nantes Atlantique is located in Nantes, the 6th biggest city in France, located 50 km from the Atlantic Ocean and two hours by train from Paris. Well recognized for its quality of life, Nantes is also known for its economic dynamism, vibrant cultural life and support for contemporary creation, and was awarded European Capital of Innovation in 2019 by the European Commission.



## L'ÉCOLE DE DESIGN NANTES ATLANTIQUE IN THE HEART OF THE CREATIVE DISTRICT

The school is located in the city center of Nantes, in the heart of the Creative district. This unique site offers a working area of 11,500m<sup>2</sup>, in a building specially designed to meet the school's needs and which represents the largest real estate investment in France in the last ten years in the field of design.

**The main building is open to students from Monday to Friday, from 7:45 am till 10 pm.**

## A PROJECT-BASED SCHOOL

*The school provides access to all the tools necessary for creation and experimentation:*

- › **700 m<sup>2</sup> model-making workshop** : machine workshops, ceramics, resin molding, flexible materials, painting booth, publishing and silk-screening space, laser cutting and 3D printers.
- › **Studio for media production and digital experimentation.**
- › **More than 120 computer workstations** in Mac and PC environments, and rooms equipped with Cintiq screens.
- › **A Learning Lab**: a space for educational experimentation for students and teaching teams.
- › **Design Labs** to connect Research, Pedagogy and Innovation.
- › **A conference room** (with 180 seats).
- › **Project studios** (with 20 to 40 seats).
- › **Visual arts rooms.**
- › **Classroom facilities for lectures.**

# A PRESTIGIOUS DESIGN SCHOOL

L'École de design Nantes Atlantique is regularly cited as one of the best design schools in rankings and charts established by independent national and international organizations and media, in the various specialties taught at the school (Industrial Design, UI/UX Design, Interior Architecture, Graphic Design, Fashion Design).



**QS World University  
Rankings 2022**

*Global university rankings based on academic reputation, employment reputation and research impact.*



**Best Graphic Design  
Master program in France**

*SMBG annual ranking 2020  
(based on academic excellence  
and students vote)*



**Best Product Design School  
in France (2017 & 2018)**

*L'Étudiant magazine  
yearly professional rankings*



**Best Interaction Design school  
in France (UX / UI Design)**

*According to the French association of  
interactive designer's 2017 enquiry*

› **Among the top 50 design schools in Europe**  
*Ranking 2017 Domus Magazine (Italy)*

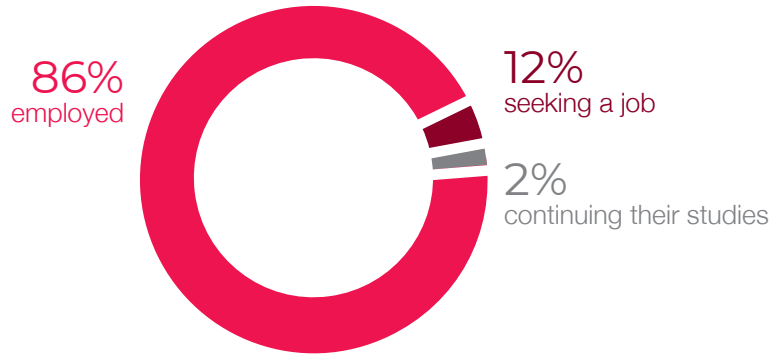


# EMPLOYABILITY

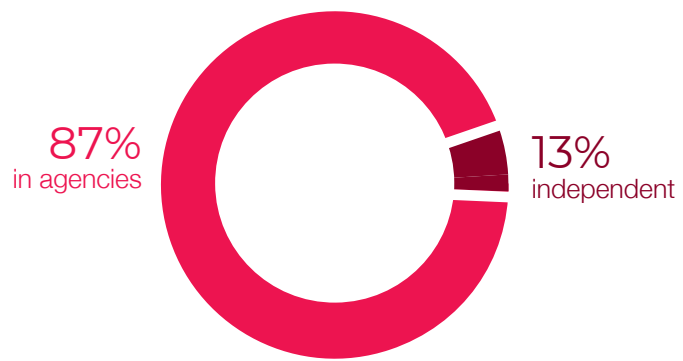
## JOB PLACEMENT OF OUR GRADUATES

The multi-disciplinary dimension, a good knowledge of the professional field and a high level of practical and theoretical skills acquired in one of the master's programs, can lead to different positions.

Thanks to the international dimension of the studies as well as the recognition of our school by major companies, graduates can aspire to exciting jobs in international corporations or agencies, or as freelance designers for a global market.

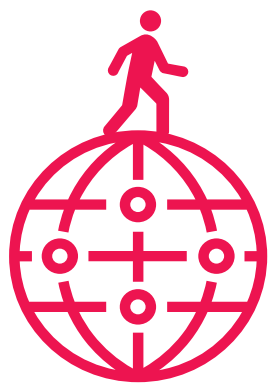


**JOB PLACEMENT OF GRADUATES 2020**  
MASTER'S DEGREE + 12 MONTHS AFTER GRADUATION



## INTERNATIONAL CAREERS

FIGURES FOR 2020 + 12 MONTHS AFTER GRADUATION



**10%**  
of our graduates pursue a career abroad.

**Top destinations**  
Canada, Germany, Venezuela, Brazil,  
China, United States



# THE MADE IT @LECOLEDEDESIGN



## MARCELO COELHO

Lead Product Designer  
@ Expedia Group, Paris  
— alumni 2018 —

Marcelo Coelho is originally from Brazil. After a bachelor's degree in visual design in São Paulo and three years in a company as an interactive designer, Marcelo joined L'École de design Nantes Atlantique to follow a MDes program in our Digital Design Lab.

He defines himself as Product Designer in the way tech companies are using the term, and works as a lead Product Designer with a focus on UX and strategy for digital products for Expedia Group.



## DANAE VELEZ

Interior Designer  
@ IKEA, México  
— alumni 2019 —

Danae completed a bachelor in Interior and architectural design at the University of Guanajuato, then joined L'École de design Nantes Atlantique to follow a MDes City Design. After her internship at Atlantic Youth Creative Hubs: A European Project focused on environmental and educational issues, she joined IKEA Mexico as an interior designer and puts her skills to create home furnishing solutions in the store that reflect the IKEA identity.



## YANG BAI

Senior Industrial  
Designer @ Kingfisher,  
Lille  
— alumni 2009 —

After graduating from L'École de design with a speciality in product design, Yang Bai became an integrated designer at Decathlon. Following his internship, he was hired by Tribord, Decathlon's nautical sports brand. Since 2020, Yang Bai is working as a Senior Industrial Designer at Kingfisher on design strategy and a product design range for several retailers of trade tools, accessories and hardware products.



## SOFIA MARTINEZ

Design project manager @ Etat'LIN, the public innovation  
laboratory in Pays de la Loire, Nantes  
— alumni 2020 —

After completing her undergraduate studies in Interior Design at the Escuela Superior de Diseño de Madrid, Sofia joined L'École de design Nantes Atlantique at master's level in the MDes Care Design.

She is currently working at Etat'LIN: the Public Innovation Laboratory of the State in the Pays de la Loire region where she is in charge of design projects on the user relations service offer.



# INTERNATIONAL EXPERIENCE

## BY L'ÉCOLE DE DESIGN

Our international studios in Shanghai, Pune, São Paulo, Montréal, Cotonou and Brussels offer a genuine experience of international immersion for designers in training, allowing students to obtain a recognized French degree.

Our international programs (International DN MADE and MDes programs) and our mobility offer with more than 110 exchange partners allow an easy integration of international students for greater diversity. L'École de design Nantes Atlantique is part of the Erasmus+ Program.

The school is an active member of the Cumulus association, the first international Association of art and design schools and also a member of Campus France, the official body for the promotion of French higher education worldwide.



# OUR INTERNATIONAL PROGRAMS





# ARTS, DESIGN, AND MEDIA

## PREPARATORY PROGRAM FOR UNDERGRADUATE STUDIES

**A CULTURAL IMMERSION PROGRAM  
WITH L'ÉCOLE DE DESIGN NANTES  
ATLANTIQUE'S EXPERTISE**



This cultural adaptation class and opening to the different design professions has been specifically designed for French-speaking international students who wish to begin design studies in a program taught in French.

This Arts, Design & Media preparatory class allows students to explore the specificities of creation with courses in modes of expression, general culture and technical culture, and to discover the different design professions: Space Design, Graphic Design, Interactive Design and Product Design, while improving their level of French with courses in French as a foreign language.

This program also offers support in preparing for the entrance exams of the most prestigious French schools, via the national Parcoursup procedure or directly with the schools concerned.

This program is open to applicants holding a high school diploma. A French level equivalent to B1 assessed by a TCF1 or DELF2 test is required to join the program.

**Program taught in French**



### **COURSE OUTLINE**

Courses : 700 h per year

#### **General and cultural education**

*English and French courses*

*Art History and Design*

*Western culture (visits, exhibitions, shows)*

#### **Artistic education and expression tools**

*Colour drawing*

*Plastic creation*

*Expression tools*

*DTP*

#### **Project**

*Design project methodology*

*Portfolio workshop + competition  
preparation*

#### **French as a Foreign Language Course**

*Optional - For students who have not  
validated a B2 level in French*

*Advanced French language courses for the  
validation of a B2 level*

*Taught by qualified teachers of French as a  
foreign language*



# DN MADE

## NATIONAL DIPLOMA IN FINE ARTS, CRAFTS AND DESIGN



### A STATE-CONTROLLED UNDERGRADUATE DIPLOMA

The DN MADE, National Diploma in Fine Arts, Crafts and Design is a state-controlled degree and leads to the award of an Undergraduate Diploma after three years of studies.

Depending on the speciality, graduates of the DNMADE can work as design assistants in a design studio, in agencies, in SME/SMIs, work as freelancers or access a job as an artisan designer mastering advanced techniques.

The DN MADE promotes links between design/creation and production/manufacturing. Centered around a common curriculum, training is built around project dynamics.

L'École de design Nantes Atlantique is the only private design school in France delivering this state-controlled diploma.



## DN MADE PROGRAMS TAUGHT IN FRENCH

The DN MADE is based on a three-year curriculum:

- › 1st year: Acquisition of the fundamental conceptual, artistic and technical tools of the chosen field
- › 2nd year: Deepening of the chosen specialty
- › 3rd year: Perfecting the chosen specialty

The DN MADE courses are organised around major and minor mentions and specialties.

L'École de design Nantes Atlantique offers 4 DN MADE Programs :

**DN MADE in Digital Design** with a specialty in Interface Design and Digital media, and a minor in Graphic Design

**DN MADE in Space Design** with a specialty in Interior Architecture and Retail, and a minor in Product Design

**DN MADE in Product Design** with a specialty in Industrial Product Design, and a minor in Materials

**DN MADE in Fashion Design** with a specialty in Design and Innovation, and a minor in Materials



**The first two years are entirely taught in French,** in the 3rd year , students have the choice to continue as an apprentice in a French speaking program or to study in English in an International Class.

- › *Students holding a high school diploma and a French level B2 may join the first year. If you want to pursue design studies in France, but you do not yet have a B2 level in French, you might be interested in our preparatory program (more information page 13).*





# INTERNATIONAL CLASS

3 RD YEAR OF DN MADE



ONE-YEAR IN AN INTERNATIONAL CLASS TO VALIDATE THE DN MADE, NATIONAL DIPLOMA IN FINE ARTS, CRAFTS AND DESIGN, A STATE RECOGNIZED UNDERGRADUATE DEGREE

Our international DN MADE programs welcome French and international students who have completed two years of design studies and wish to obtain a French undergraduate degree, in the third and final year of the curriculum.

The teaching is organized around three main areas: generic culture and humanities, cross-disciplinary teaching and practical and professional teaching. Throughout the year, our students will work on various workshops, including an international workshop supervised by teachers from our partner schools, and will also develop a personal project that will be the subject of a final oral exam.

This international class offers our students the opportunity to follow a program taught in English, to cooperate with international exchange students for a semester on group projects supervised by professional designers, and to evolve in an intercultural context.

**Students from all over the world who have completed a minimum of two years in design are eligible to apply, and join one of the three programs offered depending on their previous studies.**

**Program taught in English**







Ila Bisht / Draglist / An app to overcome procrastination / Diploma project

## DN MADE DIGITAL MEDIA DESIGN

Within this program, the digital designer is involved in the various phases of the design of a digital interactive product or service, from information architecture and scripting to the creation of mock-ups or functional prototypes, including the graphic definition of interfaces and the user experience.

**Specifically tailored for students with an academic background in Graphic Design, UI/UX Design or Multimedia Design.**



Claire Lucas / Invit'oit / A greenhouse to meet people in your neighbourhood / Diploma project

## DN MADE RETAIL & INTERIOR DESIGN

This DN MADE program proposes a specialization in the design of spaces in all fields: public or private, collective or individual, perennial or temporary; through projects concerning housing, commercial spaces, work or leisure spaces.

**Specifically tailored for students with an academic background in Space Design, Interior Design or Scenography.**



José Castelazo / Hope / An eco-responsible object to enhance coral survivability / Diploma project

## DN MADE INDUSTRIAL PRODUCTS

This program offers a specialization in the fields of industrial design. Product design is a design activity concerning consumer goods (household appliances, cars, furniture, packaging, homeware, etc), as well as capital goods (professional equipment, tools, public transport, street furniture, etc.), whether they are manufactured on an industrial scale or by craft production.

**Specifically tailored for students with an academic background in Product Design or Industrial Design.**



# LE DIPLÔME DE DESIGN

## A STATE-RECOGNIZED MASTER'S DEGREE

The Diplôme de design is based on a five-year curriculum, divided into two parts: a 3-year bachelor level course (BDes) combining creativity, collaboration and collective emulation and a 2-year master level course (MDes) focusing on the strategic dimension of design with project management and a real transversality.

Throughout the five-year curriculum, the school prepares students to experiment, to fail and to try again, to discover the different design professions, to develop their ability to manage a global project, to acquire project management skills around socio-economic themes.

This degree allows students to acquire a first international experience, and the recognition of the degree offers interesting career development prospects in the short and medium term.

The Diplôme de design (Master's degree in design) has obtained certification from the French Ministry of Higher Education and Research since 2002, and confers the "Grade de Master" since 2021.

This degree is also registered in the French directory for vocational qualifications (France Compétences) as a Level 7 Master's degree.



# UNDERGRADUATE COURSE

## TAUGHT IN FRENCH

**The undergraduate course taught in French is organized over three years, as the first part of the five-year curriculum**

The 1st year of undergraduate studies is dedicated to the basic learning of design and creation. Practical workshops in Graphic Design, Space Design, UI/UX Design and Product Design allow students to become familiar with the different design professions.

*Program taught in French, open to applicants holding a high school diploma and a French level B2.*

From the 2nd year, students choose from 4 design fields with specialisation in the form of options organized over 2 years (2nd and 3rd year of undergraduate studies).

**BDes Digital Design / UI/UX Design**  
or Game Experience Design

**BDes Graphic Design / Graphic Design**  
or Motion Design

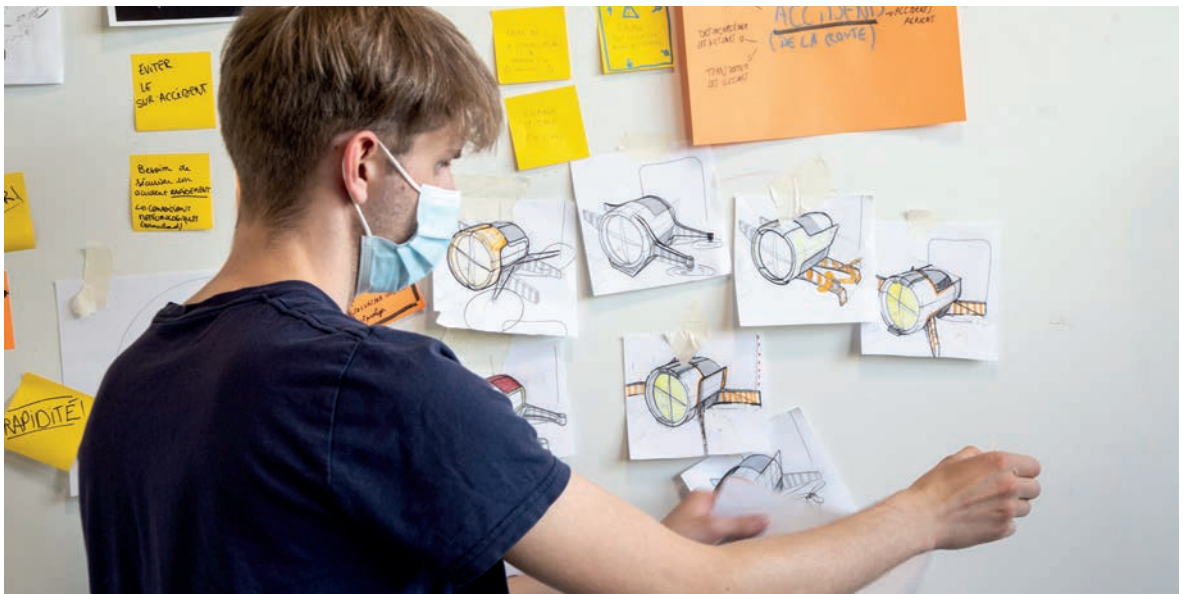
**BDes Space Design / Interior Architecture**  
or Scenography

**BDes Industrial Design / Product Design**  
or Transport Design

*Programs taught in French, available after completion of one year in design and a French level B2.*

*More information about our undergraduate programs in French is available on our website.*

*If you want to pursue design studies in France, but do not yet have a B2 level in French, you might be interested in our preparatory program (more information P13).*



# MDes by L'ÉCOLE DE DESIGN



## POSTGRADUATE STUDIES

### A UNIQUE DEGREE WITH THEMATIC PROGRAMS

All the MDes programs offered by L'École de design Nantes Atlantique lead to the Master of Design (Diplôme de design) certified by the Ministry of Higher Education.

Our MDes programs are a continuation of the undergraduate course and are organized around thematic approach. Thus, students from different fields of study work in multidisciplinary teams.

For international students holding a Bachelor's Degree in design or equivalent, the school offers:

- › an international postgraduate program MDes International Design Strategy / Le Studio France, taught in English in Nantes and organized around cross-disciplinary socio-economic issues linked to our Design Labs.
- › 6 MDes International Design Strategy programs taught in our international Studios in Belgium, Benin, Brazil, Canada, China & India.

### WHY CHOOSE OUR PROGRAMS?

Completing a MDes program at L'École de design Nantes Atlantique means:

- › Obtaining an internationally and nationally recognized qualification<sup>(1)</sup>;
- › The opportunity of a two-year international immersion in one of our studios in France, Belgium, Benin, Brazil, Canada, China and India;
- › Access to the corporate world through the alumni network, the school partnerships with companies and the innovation and design centers;
- › Opening to the world of research within the Design Labs and the associated research chairs;
- › The possibility of completing knowledge and developing additional skills during the fifth year thanks to the double degrees<sup>(2)</sup> (entirely taught in French);
- › The guarantee of acquiring a technical expertise in innovation in the areas covered by the MDes programs and gaining the management skills required for a young designer.

*(1) Master's level degree certified by the French Ministry of Higher Education and Research*

*(2) More information about our double degrees page 25*

## GENERAL COURSE OUTLINE

The MDes programs courses are completed over two years, divided into 4 semesters and follow the same framework.

### SEMESTER 1: INTEGRATION, INTERNSHIP OR EXCHANGE

International and French students who did not attend undergraduate studies at L'École de design Nantes Atlantique, join the school for a 1st semester designed to assist them in adapting to their new cultural and study environment.

Students who completed their undergraduate studies at L'École de design Nantes Atlantique will spend their first semester abroad, either as an exchange student or on an internship.

All students enrolled in our International Studios are required to take an orientation seminar followed by an internship, preferably in Belgium, Benin, Brazil, Canada, China or India, depending on the chosen program.

### SEMESTER 2: TOPIC-RELATED PROJECTS

During this semester, students learn to manage complex design projects; to broaden their knowledge of the economic, social and cultural aspects of their chosen program; to create and to apply a methodology; and to prepare their final degree project, on a topic of their choice, but related to their field of studies.

Teaching is carried out in the form of projects in collaboration with industry partners, workshops, lectures, conferences and professional meetings.

### SEMESTER 3: END OF STUDIES PROJECT AND DISSERTATION

Continuation and finalization of the final degree project, which brings together all of the professional skills acquired. This can be carried out in collaboration with either a partner company and/or research laboratory of a partner university.

Supervision is ensured by means of workshops lead by an appointed design consultant, who is accompanied occasionally by external contributors.

### SEMESTER 4: INTERNSHIP

The study program is finalized with a four to six-month internship within a company, either in France or abroad.

Interns work as junior designers and are responsible for either an entire project, or part of a project.

### OBTAINING THE DEGREE

Continuous assessment and final defense + a TOEIC score of at least 800 points.

### LANGUAGE COURSES

- › French courses are offered to non French-speaking students during the first 2 semesters.
- › English courses are offered to students who have not obtained a score of 800 points or higher in the TOEIC exam.
- › Mandarin Chinese courses are offered to students enrolled in the China Studio.
- › Portuguese courses are offered to students enrolled in the Brazil Studio.





LE  
STUDIO  
FRANCE

# LE STUDIO FRANCE NANTES, FRANCE



## AN IMMERSIVE EXPERIENCE INTO THE REALITY OF DESIGN IN FRANCE

### MDes INTERNATIONAL DESIGN STRATEGY



Specifically tailored for international students who hold a Bachelor degree in design or equivalent, the school offers a MDes program taught in English, in Nantes, France: MDes International Design Strategy / Le Studio France.

Within this program, students will work on projects linked to our 5 topics: Care Design, City Design, Digital Design, Food Design, or Media Design.

*Program taught in English*

## A TRULY MULTICULTURAL PROGRAM

Le Studio France welcomes students from various nationalities and design backgrounds. It encourages a cross-cultural approach to design and collaborations that will enhance the creativity of the students.





## DESIGN MANAGEMENT

**Managing a project from the definition of the design problem to the final presentation in front of a client, organizing your work and your team efficiently.**

Students will have the opportunity to hone their skills through inspiring design projects.

The goal is to prepare adaptable and well-rounded design professionals who can address a wide range of design projects in a fast-changing world.

## AN OPPORTUNITY TO UPDATE YOUR SKILLS

**Part of the curriculum is composed of elective courses and projects that will enable students to customize courses to their needs.**

A variety of software courses, technical courses, soft skills development courses as well a design projects in different areas of design (Care Design, City Design, Digital Design, Food Design, Media Design) are offered.

## THE FIRST STEP TOWARDS YOUR PROFESSIONAL LIFE

With several projects carried out every year in close collaboration with companies or institutions as well as a 4- to 6-month internship during the second year, the MDes International Design strategy program is aimed at building up experience of real work situations in the design field.

A one-year long end of study project and thesis will also allow students to better define their identity and values as designers.



# MDes by L'ÉCOLE DE DESIGN

## POSTGRADUATE COURSE TAUGHT IN FRENCH



L'École de design Nantes Atlantique offers MDes programs taught in French in Nantes, over 2 years, centered around socio-economic issues with the expertise of our Design Labs:

### MDes Care Design

› focusing on issues of care and attention to others with a participatory and inclusive approach.

### MDes City Design

› focusing on the rapid evolution of cities and territories.

### MDes Digital Design

› exploring the possibilities offered by digital innovation and its impact on our material and living environment.

### MDes Food Design

› focusing on issues related to the evolution of food systems.

### MDes Media Design

› exploring the hybridization of narratives mobilizing scenography, visual communication and Digital Media.

*These programs are open to students holding an undergraduate degree in design and a level B2 in French.*

*These programs are also available through an apprenticeship program, more information available on our website.*



# DOUBLE DEGREES

During their final year of study, students have the opportunity to prepare a second degree, in addition to the Master's degree in design. All the courses in partner schools are entirely taught in French.

## 4 DOUBLES DEGREES

### • Master's Degree in Business Administration

with a focus on Innovation and Entrepreneurship, in partnership with the Institut d'Administration des Entreprises de Nantes (Business Administration Institute of the Université de Nantes).



### • Master Management of 3D Interactive Technologies (MTI 3D)

- in partnership with Arts et Métiers ParisTech Angers.



### • Disrupt' Campus Nantes - Innovation and Digital transformation

- in partnership with Université de Nantes and École Centrale Nantes.



### • DU Design Factory

- in partnership with Polytech Nantes.

This program is open to all students enrolled in one of the master's programs taught in France in France (with the exception of apprenticeship programs).



### Double degree with the China Academy of Art

Students of the China Academy of Art (CAA) enrolled in this double degree track at postgraduate level will obtain the Chinese master degree and the French master degree in design from both institutions.

# MDes by L'ÉCOLE DE DESIGN

POSTGRADUATE COURSE  
TAUGHT IN FRENCH 



AFRICA  
STUDIO

## MDes INTERNATIONAL DESIGN STRATEGY

**DISCOVER THE BENINESE CULTURE THROUGH A TWO-YEAR MDES PROGRAM,  
AND OBTAIN A FRENCH CERTIFIED DEGREE**

Benin is undergoing rapid development of its territory and the digital transition of its companies, placing urban planning and societal design at the heart of the Africa Studio's challenges.

In this program, taught in French, students will work in multicultural teams on projects focusing on societal, ecological and environmental issues and will try to answer the question of how to put design at the service of the population and its surroundings.

*In partnership with the Africa Design School, the first design school in West Africa based in Cotonou, the economic capital of Benin.*



# MDes by L'ÉCOLE DE DESIGN

POSTGRADUATE COURSE  
TAUGHT IN FRENCH 



LE STUDIO  
MONTRÉAL

## MDes INTERNATIONAL DESIGN STRATEGY

### AN INTERNATIONAL PROGRAM FOCUSED ON INNOVATION AND ENTREPRENEURSHIP

This program aims to immerse students in the world of technological and cultural entrepreneurship in order to understand how it works and its particularities. Students are hosted in North American incubators and work in an international context.

Program in partnership with :

- Centech, a world-class incubator dedicated to deeptech companies with high growth potential that stand out in the fields of medical technologies, microelectronics and other smart objects, among others
- Zù, an incubator that supports and propels creative entrepreneurs using technology to develop products and content that revolutionize the cultural, creative and entertainment industries by generating innovative projects and world-class intellectual properties





# MDes by L'ÉCOLE DE DESIGN

## POSTGRADUATE COURSE



**BRAZIL  
STUDIO**

## MDes INTERNATIONAL DESIGN STRATEGY



**LOCATED IN THE HEART OF A CITY CAMPUS, THE BRAZIL STUDIO OFFERS A PROGRAM TAUGHT IN ENGLISH AND PORTUGUESE THAT ALLOWS AN ACCELERATED ACCULTURATION TO THE PORTUGUESE LANGUAGE AND THE BRAZILIAN CONTEXT.**

This MDes program, leading to the master's level degree (Diplôme de design) certified by the Ministry of higher education, deals with topics related to social and environmental issues (mobility, health, education, food, access to energy, waste management) and its specific characteristics (high population density, multiculturalism, natural resources and local crafts...).

Beyond the acquisition of the professional design skills through the experimentation of project management and the experience of complexity, the aim of this program is to offer the opportunity for young graduates to begin an international career.





# MDes by L'ÉCOLE DE DESIGN

## POSTGRADUATE COURSE



CHINA  
STUDIO

## MDes INTERNATIONAL DESIGN STRATEGY



**THANKS TO ITS VITALITY AND RECENT EVOLUTION, SHANGHAI IS A STRATEGIC LOCATION TO DEVELOP A TRANSCULTURAL APPROACH TO DESIGN.**

Throughout this course, students will learn to decipher the local behaviors and understand the Chinese market to offer a coherent project, adapted to users, with an anthropological approach to design.

Students conduct their master studies while perfecting their previously acquired design skills, and with a spirit of integration into the Chinese context. During applied projects conducted with local partner companies, students form interdisciplinary design teams to work on real assignments for Chinese clients.

Program taught in English



# MDes by L'ÉCOLE DE DESIGN

## POSTGRADUATE COURSE



**STUDIO  
EUROPE**

## MDes INTERNATIONAL DESIGN STRATEGY



**CONDUCTED IN PARTNERSHIP WITH BE CENTRAL, THE LARGEST BELGIAN INCUBATOR DEDICATED TO DIGITAL INNOVATION, THE STUDIO EUROPE OFFERS A PROGRAM TAUGHT IN ENGLISH AND FRENCH THAT ALLOWS STUDENTS TO WORK IN THE CONTEXT OF THE CAPITAL OF THE EUROPEAN UNION.**

This MDes program, leading to the master's level degree (Diplôme de design) certified by the Ministry of higher education, deals with specific topics related to the local environment: public policy design, democracy and cyber security.

This program also offers the opportunity to evolve in an international setting that encourages an open-mindedness that is essential for designers in training.



# MDes by L'ÉCOLE DE DESIGN

## POSTGRADUATE COURSE



INDIA  
STUDIO

## MDes INTERNATIONAL DESIGN STRATEGY

**THE MDES INTERNATIONAL DESIGN STRATEGY / INDIA STUDIO ENCOURAGES THE EXPLORATION OF DIFFERENT CULTURES WITHIN AN APPLIED, INTERDISCIPLINARY CONTEXT.**

This program provides a unique opportunity for young designers to specialize in Social Innovation and Design Thinking. In India, our students learn how to use design for positive social impact on humans and businesses and to better understand the global perspective on design. Students will have to comprehend the Indian market and familiarize themselves with local behaviors to offer a coherent project, adapted to users, with an anthropological approach to design.

Program taught in English





# INTERNATIONAL EXCHANGES



Erasmus+

## AVAILABLE PROGRAMS FOR EXCHANGE STUDENTS

Exchange students may join L'École de design Nantes Atlantique for one semester taught in English at either undergraduate level in the International DN MADE (3rd year of the bachelor studies), or at postgraduate level in one of our MDes programs in Nantes.

Only students from our partner schools are allowed to apply for an exchange program.

L'École de design Nantes Atlantique has been awarded the Erasmus Charter for Higher Education (ECHE) for the period 2021-2027 by the European Commission, which is a prerequisite for European higher education institutions to participate in the Erasmus+ Program.

### UNDERGRADUATE LEVEL

#### International DN MADE

Exchange students, who have completed at least two years of studies in either product, spatial, graphic or visual communication design, can enroll in one of our international DN MADE, depending on their profile:

- › **DN MADE Industrial Products** - for students with a background in Product or Industrial Design
- › **DN MADE Retail & Interior Design** - for students with a background in Space Design, Interior Design or Scenography
- › **DN MADE Digital Media Design** - for students with a background in Interaction Design or Multimedia



### POSTGRADUATE LEVEL: MASTER IN DESIGN (MDes) PROGRAMS

Exchange students, who have completed a bachelor (three or four years) in either Product Design, Space Design, Graphic Design or Interaction Design, can enroll in our MDes program taught in English and join our MDes International Design Strategy / Le Studio France.

# HOW TO APPLY AS AN EXCHANGE STUDENT

## WHO CAN APPLY

Only students from our partner schools are allowed to apply for an exchange semester.

## HOW TO APPLY

Applicants must first be nominated by their home institution.

International coordinators need to send the information related to the nominated student by email to our school's International Office at Oriane Besnard ([o.besnard@lecolededesign.com](mailto:o.besnard@lecolededesign.com))

## APPLICATIONS CALENDAR

Courses are divided into two semesters:

- › Fall semester: deadline to apply is mid-May
- › Spring semester: deadline to apply is mid-November (only available for bachelor exchange students)

## SELECTION PROCESS

Application file review focusing on the quality of the student's portfolio and application documents

## RESULTS

Students will be notified of the result of the selection procedure within 2 weeks after the application deadline.





# PRACTICAL INFORMATION



# PREPARING YOUR STAY

## ADMINISTRATIVE PROCEDURES

### VISAS FOR NON-EUROPEAN STUDENTS

If your stay in France lasts for more than three months, you will need to obtain a long-term student visa before your arrival in France. The request for the form must be made at least 3 months before your departure.

International students can apply for an online visa on France-Visas. This service is accessible to students applying for a long stay visa living in a country where visa application is outsourced and available online.

If online application is not available in your country, the request for the form must be made at the French embassy or consulate in your country of residence at least 3 months before your departure or at your local Campus France.

### CVEC (CONTRIBUTION VIE ÉTUDIANTE ET DE CAMPUS)

All students must pay the “Contribution à la vie étudiante et de campus” (CVEC) a tax that validates their registration in a higher education institution. This contribution, collected by the CROUS (Regional Centers of University and Schools) is intended to promote the reception and social support, health, culture and sports of students.

The CVEC for the academic year 2022/2023 is 95€.

Exchange students are not subject to the CVEC. Students with a Campus France scholarship are exempted from paying the CVEC but must go online anyway and download their certificate free of charge.

### HEALTH INSURANCE

In France, enrolment in higher education allows for membership to the French social security system.

The French social security is now free for all international students.

We recommend you to sign up for a top-up health insurance policy after your arrival in France.

# STUDYING IN NANTES

## COME TO SCHOOL

### BY PUBLIC TRANSPORTATION

The TAN, Nantes' transport company, runs a network of buses and tramways all over and around the city.

Two lines serve the school:

- › tramway line **1** (Chantiers Navals stop)
- › busway **5** (Prairie au Duc stop)

### BY BIKE

For those who prefer soft mobility, the city has many bicycle paths.

A bicycle parking lot is located in front of the school

Two "bicloo" self-service bicycle stations are located near the school:

- › Machine de l'île
- › Prairie au Duc

## EATING ON CAMPUS

The school is located 100 meters from a student social catering center managed by the « Centres Régionaux des Oeuvres Universitaires et Scolaires (CROUS »).

It is also possible to eat at one of the many food outlets in the Quartier de la Création, such as the new Food Hall.

Finally, the school cafeteria is equipped with microwave ovens and snack machines.

## BUDGET

International students wishing to study in France are required to prove that they have resources above a minimum threshold level recommended by the French Ministry of Welfare (Ministère des Affaires Sociales).

The official minimum resource threshold is €615 per month, though some French embassies and consulates may require more when examining visa applications.

- › Accommodation: between €300 to €600,
- › Food: a minimum monthly budget would be somewhere between €200 to €250.
- › Transport: The TAN runs a network of buses and trams all over the city.
- › Annual Pass (under 26 years old): €227 (10 installments of €22.70)
- › Annual Pass (over 26 years old): €500 (10 installments of €50).



## INTERNSHIPS

The regulations around internships and financial compensations are strict in France. For every internship exceeding 44 days, interns must receive a minimum wage that amounts to approximately €540 per month.

It is not possible for exchange students to obtain an internship agreement from the school.

# SERVICES FOR INTERNATIONAL STUDENTS

## ACCOMMODATION

L'École de design Nantes Atlantique grants students access to the school's housing platform Studapart that will greatly facilitate your search for accommodation in Nantes. Real estate agencies, or rooms in private homes, are available close to the school.

## UNIVERSITY RESIDENCE

L'École de design Nantes Atlantique has a partnership with the CROUS, which manages the university halls of residence. A certain number of rooms in nearby student residences are reserved by the school for international students (attributed on demand).

## BUDDY SERVICE

International students can be allocated a buddy/mentor to help them settle into and adapt to their life in France.

Mentors are a point of contact before the arrival of the student and can, depending on their availability, meet students when they arrive in Nantes. They continue to be a helping hand to international students throughout the semester.

Mentors are all volunteer students (French and international) who have already spent at least one year at school and in Nantes. They are the best guides and are very enthusiastic to welcome new international students to Nantes.

## FEEL FRANÇAIS PLATFORM

Feel Français is a single platform which offers a wide range of services to help international students settle into their new lives in France, including finding accommodation, opening up a bank account, buying a phone card, applying for a visa, housing benefits, health insurance, transport and electricity. Feel Français is dedicated to making living and studying in France as easy as possible. Thanks to the school's partnership with Feel Français students receive access to the platform once they are accepted to the school and are accompanied with the steps during the orientation week.

[www.feelfrancais.com](http://www.feelfrancais.com)



L'École de design Nantes Atlantique was awarded the "Bienvenue en France" label with the maximum score of three stars by Campus France. This label demonstrates the institution's commitment and quality in welcoming international students



# HOW TO APPLY

**ALL APPLICATIONS ARE MADE ON OUR WEBSITE:** [EN.LECOLEDEDESIGN.COM/APPLY](http://EN.LECOLEDEDESIGN.COM/APPLY)

## ARTS, DESIGN & MEDIA PREPARATORY PROGRAM

› For students holding a high school diploma and a French level equivalent to B1

### ONLINE APPLICATION

#### APPLICATIONS CALENDAR

Online registration from the 1st of December until mid-september 2023

#### REGISTRATION FEE

€50 non-refundable

#### SELECTION PROCESS

- › Online application and payment of the application fees (€50)
- › Uploading all the required documents for application
- › Application file review
- › If your application is accepted by L'École de design Nantes Atlantique, we will ask you to electronically sign your enrollment documents and to proceed to the payment of the first installment of the tuition fees.

## DN MADE UNDERGRADUATE DIPLOMA

### 3RD YEAR - INTERNATIONAL CLASS

› For students from all over the world who have completed a minimum of two years in design

## LE DIPLÔME DE DESIGN MDes - POSTGRADUATE STUDIES

› For students from all over the world who hold a Bachelor's degree in design

### ONLINE APPLICATION

#### APPLICATIONS CALENDAR

Online registration from the 1st of December until June 30, 2023

#### REGISTRATION FEE

€50 non-refundable

#### SELECTION PROCESS

- › Online application and payment of the registration fee
- › Upload the application file
- › Application file review and interview
- › If your application is accepted by L'École de design Nantes Atlantique, we will ask you to electronically sign your enrollment documents and to proceed to the payment of the first installment of the tuition fees.

OUR TEAM REMAINS AT YOUR DISPOSAL FOR ANY FURTHER INFORMATION BEFORE YOUR ARRIVAL.

**CONTACT**

[admissions@lecolededesign.com](mailto:admissions@lecolededesign.com)

## TUITION FEES

### For Non-European students

BDes 1st year: € 8,900

BDes 2nd year, BDes 3rd year,  
MDes 1st year, MDes 2nd year:  
€ 9,900 /year

DN MADE 3rd year / International  
Class: € 9,900/year

### For European students

BDes 1st year: € 7,500

BDes 2nd year, BDes 3rd year,  
MDes 1st year, MDes 2nd year:  
€ 9,000 /year

DN MADE 3rd year / International  
Class: € 9,000/year

### Arts, Design, and Media preparatory program

Design courses: € 4,800

French courses option: € 1,900

*No tuition fees are required for exchange students who pay the tuition fees of their own university.*

## EDUCATIONAL TEAM

**Deputy Executive Director:** Stéphane Gouret

**Director of Undergraduate Studies:** Nathalie Templier

**Director of Postgraduate Studies:** Nathalie Ciprian

**Head of International DNMADE:** Luc Montessinos

**Head of MDes Le Studio France:** Mickaël Corbard / Jérôme Héno



## CONTACT US!

[t] +33 (0)2 51 13 50 70

For any information regarding:

International Recruitment, please contact us at:

[admissions@lecolededesign.com](mailto:admissions@lecolededesign.com)

International Exchanges, please contact Zoe Lacey: [z.lacey@lecolededesign.com](mailto:z.lacey@lecolededesign.com)



Information non legally binding.

All rights reserved

© L'École de design Nantes

Atlantique - Septembre 2022

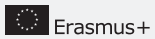
**Photo Credit:** Jean-Charles  
Queffelec, Benjamin Gagneux,  
Hélène Thébault

**Project management:** Frédéric  
Degouzon, Anne-Charlotte Coupin

**Editorial consulting :** Christine Martin

**Graphic designer:** VUPAR Agency

**Layout:** Maxime Danieau



[en.lecolededesign.com](http://en.lecolededesign.com)



ENSEIGNEMENT  
SUPERIEUR PRIVE  
D'INTERET GENERAL  
LOI DU 22.07.2013