

**ENGLISH TAUGHT COURSES**  
**BACHELOR IN COMMERCE AND MARKETING**

Course	Academic Year	TERM	ECTS
Introduction to microeconomics	1 <sup>st</sup>	Autumn	6
Introduction to accounting	1 <sup>st</sup>	Autumn	6
Introduction to statistics	1 <sup>st</sup>	Autumn	6
Introduction to business	1 <sup>st</sup>	Spring	6
World economics	1 <sup>st</sup>	Spring	6
Sociology	1 <sup>st</sup>	Spring	6
Introduction to Macroeconomics	1 <sup>o</sup>	Spring	6
Statistics for commerce	2 <sup>nd</sup>	Autumn	6
Marketing strategy	2 <sup>nd</sup>	Autumn	6
English for commerce	2 <sup>nd</sup>	Autumn	6
Logistics	2 <sup>nd</sup>	Spring	6
International economic relations	2 <sup>nd</sup>	Spring	6
Brand and product policy	2 <sup>nd</sup>	Spring	6
Foreign trade	3 <sup>rd</sup>	Autumn	6
International growth of firms	3 <sup>rd</sup>	Autumn	6
English for commerce II	3 <sup>rd</sup>	Autumn	6
Entrepreneurship	4 <sup>th</sup>	Autumn	6
English for commerce III	4 <sup>th</sup>	Autumn	6
Advertising and public relations	4 <sup>th</sup>	Spring	6
Corporate Social Responsibility*	4 <sup>th</sup>	Spring	6

**BACHELOR IN TOURISM**

Course	Academic Year	TERM	ECTS
Introduction to economics	1 <sup>st</sup>	Autumn	6
Introduction to accounting	1 <sup>st</sup>	Autumn	6
Introduction to statistics	1 <sup>st</sup>	Autumn	6
Introduction to business	1 <sup>st</sup>	Spring	6
World economics	1 <sup>st</sup>	Spring	6
Sociology	1 <sup>st</sup>	Spring	6
English I for tourism	1 <sup>st</sup>	Spring	6
English II. Professional writing for tourism	2 <sup>nd</sup>	Spring	6
English III. Tourism presentations	3 <sup>rd</sup>	Autumn	6
Entrepreneurship	4 <sup>th</sup>	Autumn	6
English for tourism IV	4 <sup>th</sup>	Spring	6
Corporate Social Responsibility*	4 <sup>th</sup>	Spring	6

\*This course will be taught ONLY in English in the Spring semester and ONLY in Spanish in the Autumn semester