

## Exchange Student Module List - Undergraduate LEVEL 3 - 2023/2024

Programme Director : DESPREZ Noémie

MAJ 27/04/2023

A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 32 ECTS with language modules.  
A full time workload in Europe is equivalent to 30 ECTS.

### Fall Semester - August 2023 to December 2023

Please select a minimum of 4 management modules.

**NB: it is NOT possible to mix modules from different specializations.**

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
<b>Core modules (Choose up to 4 modules)</b>							
HR301E_B	International HR management	24				24	4
NG302E_B	International Negotiation Skills	24				24	4
ST302E_B	Strategy	24				24	4
ST307E_B	International Business Environment	24				24	4
<b>Specialization tracks (Choose up to 3 modules from 1 track only)</b>							
<b>FINANCE SPECIALIZATION</b>							
FI300E_B	Financial Mathematics	24				24	4
FI301E_B	Concepts of Corporate Finance	24				24	4
FI303E_B	Financial Analysis	24				24	4
<b>MARKETING SPECIALIZATION</b>							
MK303E_B	Omni Channel Management & Distribution	24				24	4
MK306E_B	Digital Marketing Strategy	24				24	4
MK313E_B	Consumer Behaviour	24				24	4
<b>LOGISTICS SPECIALIZATION</b>							
SC301E_B	Supply Chain Management	24				24	4
SC302E_B	Purchasing Management	24				24	4
SC303E_B	Inventory Management & Warehousing	24				24	4
<b>Languages (Optional)</b>							
0LV2F1	French	30				30	2
FG001E	French Culture	30				30	2
<b>Compulsory Events</b>							
EV002N	International Fair	6				6	-

### Spring Semester - January 2024 to July 2024

Please select a minimum of 4 management modules.

**NB: it is NOT possible to mix modules from different specializations.**

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
<b>Core modules (Choose up to 4 modules)</b>							
CR302E_B	Mindful Decision-Making			24		24	4
PM301E_B	Project Management			24		24	4
ST305E_B	Doing Business in France			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
<b>Specialization tracks (Choose up to 3 modules from 1 track only)</b>							
<b>FINANCE SPECIALIZATION</b>							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
<b>MARKETING SPECIALIZATION</b>							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
<b>LOGISTICS SPECIALIZATION</b>							
QM311E_B	Operations & Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4
SC306E_B	Introduction to Supply Chain Analytics			24		24	4
<b>Languages (Optional)</b>							
0LV2F2	French			30		30	2
FG002E	French Culture			30		30	2