

## Exchange Student Module List - Undergraduate LEVEL 4 - 2023/2024

Programme Director : SERDYUKOV Svetlana

MAJ 27/04/2023

A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 34 ECTS with language modules.  
A full time workload in Europe is equivalent to 30 ECTS.

### Fall Semester - August 2023 to December 2023

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
<b>ELECTIVE MANAGEMENT MODULES (only available in Fall Semester)</b>							
CR402E	Sustainable Consumption	30				30	4
CR411E	Sustainable Production Systems	30				30	4
CY401E	Introduction to Cybersecurity Risk	30				30	4
FI404E	Financial Risk Management	30				30	4
FI410E	Corporate Finance	30				30	4
FI411E	Financial markets: fundamentals	30				30	4
IS410E	Information Technology Management	15				15	2
MK411E	Marketing Analytics	30				30	4
OB404E	Managing Diversity: An International Perspective	30				30	4
OB405E	Change Management in a Digital & sustainable World	30				30	4
SC402E	Principles of Purchasing	30				30	4
SC410E	Operations & Supply Chain Management	30				30	4
ST410E	Strategic Formulation and Simulation	30				30	4
ST412E	Strategy Analytics	30				30	4
MK401E_TC	Advertising	30				30	4
ST403E_TC	Entrepreneurship and Small Business Management	30				30	4
<b>OPTIONAL MANAGEMENT MODULES (also available in Spring Semester)</b>							
MK444E_TC	Business to Business Marketing	30				30	4
PM401E_TC	Project Management	30				30	4
<b>LANGUAGE MODULES (Optional)</b>							
4LV2F1	French	30				30	2
FG401N_TC	French Culture	30				30	2
<b>Compulsory Events</b>							
EV002N	International Fair	6				6	-

### Spring Semester - January 2024 to July 2024

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
<b>ELECTIVE MANAGEMENT MODULES</b>							
AC412E	Financial & Managerial Accounting			30		30	4
CR412E	Social Economy			30		30	4
CR413E	Social Entrepreneurship			30		30	4
FI402E	Financial Markets and Portfolio Management			30		30	4
HR443E	Strategic Human Resource Management			30		30	4
HR444E	Recruiting and Training			30		30	4
IS403E	Introduction to Coding			30		30	4
IS444E	Implementation of Business Information Systems			30		30	4
MK442E	New Products and Brand Management			30		30	4
RM403E	Interdisciplinary Approaches to Global Challenges			30		30	4
SC403E	Logistics management			30		30	4
<b>OPTIONAL MANAGEMENT MODULES (do not choose modules already taken in Fall semester)</b>							
MK444E	Business to Business Marketing			30		30	4
PM401E	Project Management			30		30	4
<b>LANGUAGE MODULES (Optional)</b>							
4LV2F2	French			30		30	2
FG402N_TC	French Culture			30		30	2