

Exchange Student Module List - Postgraduate LEVEL 5 - 2023/2024

Programme Director : MOORE-MANGIN Asha

MAJ 28/04/2023

A student must choose minimum 15 ECTS in management modules per semester. The total maximum number of credits is 34 ECTS with language modules. A full time workload in Europe is equivalent to 30 ECTS.

Fall Semester - August 2023 to December 2023

Please choose 1 specialization (3 to 5 management modules (15-30 ECTS).

In case there are several tracks in a specialization, please select modules in one track only. NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
1. International Human Resource Management							
HR505E	Strategic Core Competencies for IHRM Professionals	15				15	3
LW505E	International & Comparative Employment Law	27				27	6
OB512E	People Management and Cross-cultural Leadership	27				27	6
Business Students Track							
HR510E	Global Talent Management	27				27	6
OB518E	Managing Yourself and Building Positive Relationships at Work	27				27	6
Non Business Students Track							
FI509E_1	Financial Tool Box	27				27	6
OB505E_1	Global Organisational Behaviour	27				27	6
2. Luxury Marketing & Brand Management							
MK501E_1	Consumer Behaviour in a Sustainable Environment	27				27	6
MK542E_1	Contemporary Brand Management	27				27	6
MK545E	Development and Marketing of New Products in a Sustainable Environment	27				27	6
MK559E	Luxury Marketing Strategy	27				27	6
ST506E	Contemporary Trends in the Luxury Industry	27				27	6
3. Data & Business Analytics							
IS507E	Programming for Data Analytics	27				27	6
QM501E	Introduction to Business Analytics	27				27	6
QM502E	Statistical Modeling for Business	27				27	6
QM506E	Data Management	27				27	6
QM512E	Time Series Analysis	27				27	6
QM524E	Optimization and Simulation	27				27	6
4. International Finance							
CR507E	Ethics and Corporate Social Responsibility in Finance	27				27	6
EC501E	Applied Economics	27				27	6
FI502E	Advanced Corporate Finance	27				27	6
FI505E	Coding and Data Science for Finance	27				27	6
FI506E	Quantitative Finance	27				27	6
FI525E	Exchange Markets	27				27	6
5. Financial Data Intelligence							
CR507E	Ethics and Corporate Social Responsibility in Finance	27				27	6
EC505E	Financial Theory	27				27	6
EC510E	Economic Modelling	27				27	6
EC511E	Introduction to Financial Econometrics	27				27	6
FI505E	Coding and Data Science for Finance	27				27	6
6. International Accounting, Management Control & Auditing							
CR507E	Ethics and Corporate Social Responsibility in Finance	27				27	6
AC504E	External Auditing	27				27	6
AC514E	Management and Cost Accounting	27				27	6
AC515E	Advanced Accounting and Consolidation	27				27	6
AC518E	Financial & Managerial Accounting : Fundamentals	27				27	6
AC519E	Accounting in the Digital Age	27				27	6
7. International Negotiation & Business Development							
HR512E	Interpersonal Communication Skills	27				27	6
NG506E	International Negotiation & Business Development	27				27	6
QM510E	Data Science for Negotiation and Business Development	27				27	6
SC504E	International Sourcing & Procurement	27				27	6
Business Students Track							

FI593E	International Trade and Finance	27				27	6
MK536E	Marketing of Innovation	27				27	6
Non Business Students Track							
FI509E_1	Financial Tool Box	27				27	6
MK512E_1	Global Marketing Strategy	27				27	6
8. Supply Chain Management							
CR514E	Sustainable Supply Chain & Green Logistics	13.5				13.5	3
SC501E_1	Introduction to Supply Chain Management	27				27	6
SC503E	Procurement & Inventory Management	27				27	6
SC505E	Coordination in Supply Chain Management	27				27	6
SC517E	Supply Chain Analytics and Digitalization	27				27	6
SC519E	Quality Management and Lean Supply Chain	27				27	6
9. Strategic & Digital Marketing							
MK536E	Marketing of Innovation	27				27	6
MK546E	Omni-Channel Consumer Behaviour	27				27	6
MK549E_NEW	Integrating Online and Offline Marketing Communications	27				27	6
Digital Marketing and Communication track							
IS513E	Database for Direct Marketing and E-CRM	27				27	6
MK558E	Digital Marketing and Branding	27				27	6
Strategic Marketing track							
MK542E_1	Contemporary Brand Management	27				27	6
MK544E_1	B2B Marketing	27				27	6
10. Sports & Tourism Management							
CR505E	Sports and Tourism Management and Sustainable Development	27				27	6
MK509E	Tourism Marketing and Management	27				27	6
MK521E	Merchandising in Sports & Tourism Sectors	27				27	6
MK561E	Media Studies for Sports & Tourism Sectors	27				27	6
MK567E	Sport Marketing and Sponsorship	27				27	6
SC516E	Sales and Purchasing in Sport and Tourism Industry	27				27	6
11. Global Business Management (only available in Fall semester)							
FI509E_1	Financial Tool Box	27				27	6
IS25E_1	Introduction to Data Science for Business	27				27	6
MK512E_1	Global Marketing Strategy	27				27	6
OB505E_1	Global Organisational Behaviour	27				27	6
PM508E_1	Project Management	27				27	6
SC501E_1	Introduction to Supply Chain Management	27				27	6
Languages (Optional)							
OLV2F1	French	30				30	2
FG001E	French Culture	30				30	2
Compulsory Events							
EV002N	International Fair	6				6	-

Spring Semester - January 2024 to July 2024

Please choose 1 specialization (3 to 5 management modules (15-30 ECTS)).

In case there are several tracks in a specialization, please select modules in one track only. NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
1. International Human Resource Management							
CR501E_2	Corporate Social Responsibility			27		27	6
HR507E	Managing Global Employment Relations			27		27	6
HR508E	HRM in Action			27		27	6
HR509E	Operational Core Competencies in HRM			27		27	6
HR511E	Digitalisation and cybersecurity of HRM			15		15	3
HR513E	Global Diversity and Equality Management			15		15	3
OB521E	Managing Change and Complexity			15		15	3
PM501E	Project Management Tool Box			27		27	6
2. Luxury Marketing & Brand Management							
CR501E_2	Corporate Social Responsibility			27		27	6
MK503E_2	Marketing Research in a Digital Environment			27		27	6
MK543E	Advanced Brand Management			27		27	6
MK547E	Omni-Channels in the Luxury Industry			27		27	6

MK550E	Digital and Influencer Marketing in the Luxury Industry			27		27	6
MK556E	Sustainable Design and Brand Identity in the Luxury Industry			27		27	6
3. Data Business Analysis							
CR501E_2	Corporate Social Responsibility			27		27	6
Marketing specialization							
IS512E	Social Media Intelligence			27		27	6
MK510E	E-Marketing			27		27	6
MK520E_2	Customer Data Analysis			27		27	6
MK530E_2	Retail Analytics			27		27	6
Finance specialization							
FI509E_2	Financial Toolbox			27		27	6
FI529E	Alternative Investments			27		27	6
FI530E	Deep Learning and Neural Networks for Finance			27		27	6
FI531E_2	AI and Fin Tech			27		27	6
Supply Chain specialization							
QM525E	Advanced analytics in production systems			27		27	6
QM526E	Data Driven SCM			27		27	6
QM527E	Advanced analytics in logistics			27		27	6
SC521E	Introduction to Global Supply Chain Management			27		27	6
4. International Finance							
EC502E	Financial Economics			27		27	6
FI507E	Financial Engineering & Commodity Trading			27		27	6
FI519E	Mergers and acquisitions: an international perspective			27		27	6
FI526E	Empirical Methods in Finance			27		27	6
ELECTIVE IF MODULES (Choose 1 module)							
FI513E	Islamic Finance			27		27	6
FI531E_2	AI and Fin Tech			27		27	6
FI534E	International Financial Regulation			27		27	6
LW502E	International & EU Business Law			27		27	6
5. Financial Data Intelligence							
FI507E	Financial Engineering & Commodity Trading			27		27	6
FI531E_2	AI and Fin Tech			27		27	6
AI-driven specialization							
FI526E	Empirical Methods in Finance			27		27	6
FI530E	Deep Learning and Neural Networks for Finance			27		27	6
FI532E	Financial Data Infrastructure			27		27	6
FI533E	Recent Topics in AI and Finance			27		27	6
FinTech Business specialization							
AC510E	International Taxation			27		27	6
CY501E	Cybersecurity Management			27		27	6
FI535E	Blockchain and Crypto assets			27		27	6
LW502E	International & EU Business Law			27		27	6
6. International Accounting, Management Control & Auditing							
AC503E	Management Control			27		27	6
AC505E	International Financial Reporting			27		27	6
AC510E	International Taxation			27		27	6
FI540E	Corporate Governance: an overall perspective			27		27	6
ELECTIVE IAMCA MODULES (Choose 1 module)							
AC522E	Financial Management & Business Advisory			27		27	6
AC524E	Forensic Accounting			27		27	6
7. International Negotiation & Business Development							
CR501E_2	Corporate Social Responsibility			27		27	6
LW504E	Managing Risks and International Business Law			27		27	6
MK544E_2	B2B Marketing			27		27	6
NG508E	Management of International Negotiation & Business Development			27		27	6
NG509E	Sales Strategy and Management			27		27	6
8. Supply Chain Management							
CR501E_2	Corporate Social Responsibility			27		27	6
SC506E	Global Supply Chain and International Trade			27		27	6
SC518E	Supply Chain Risk Management			13.5		13.5	3
Logistics Track							

IS516E	Production & Information Systems			27		27	6
QM521E	Production Systems			27		27	6
SC510E	Distribution & Transportation Management			27		27	6
Purchasing Track							
LW513E	Commercial Law and Contract Negotiation			27		27	6
SC522E	Strategic Sourcing & Supply Management			27		27	6
SC523E	Purchasing Management			27		27	6
9. Strategic & Digital Marketing							
CR501E_2	Corporate Social Responsibility			27		27	6
MK503E_2	Marketing Research in a Digital Environment			27		27	6
MK541E	Customer Experience Management			27		27	6
Digital Marketing and Communication track							
IS514E	Designing User Experience & Webanalytics			27		27	6
MK552E	Digital Advertising and Communication			27		27	6
PM504E	Web Based Project Management			27		27	6
Strategic Marketing track							
MK502E	International Marketing Management			27		27	6
MK514E	Omni-Channel Distribution and Retail Management			27		27	6
MK522E	Marketing Intelligence and Pricing Strategy			27		27	6
10. Sports & Tourism Management							
HR518E	Hospitality Management			27		27	6
LW503E	Legal Environment of Sports & Tourism Sectors			27		27	6
MK526E	International Sport Policies and Sport Organisation Management			27		27	6
MK568E	Corporate Design & Brand Identity in the Sports & Tourism Sectors			27		27	6
PM503E	Events Management in Sports & Tourism Sectors			27		27	6
STRATEGY MODULES (1 only depending on your background in strategy)							
ST540E	Strategic Management			30		30	6
ST541E	Advanced Strategy			30		30	6
Languages (Optional)							
OLV2F2	French			30		30	2
FG002E	French Culture			30		30	2