



# cphbusiness

COPENHAGEN BUSINESS ACADEMY

## FACT SHEET 2024/2025

Institutional Data	Details
<b>Name</b>	Copenhagen Business Academy (Cphbusiness)
<b>Erasmus Code</b>	DK KOBENHA 57 – PIC 949551819
<b>Postal address</b>	Cphbusiness Campus Søerne Cphbusiness International Nansensgade 19, DK-1366 Copenhagen K Denmark
<b>Website</b>	<a href="http://www.cphbusiness.dk/english">http://www.cphbusiness.dk/english</a>
<b>Cphbusiness International Staff</b>	
<b>International Consultant</b> <i>Teacher and staff exchange</i> <i>Internship abroad</i> <i>EU Partnership portfolio</i>	Ms. Annett Borchardt E-mail: <a href="mailto:erasmus@cphbusiness.dk">erasmus@cphbusiness.dk</a> Tel.: +45 3615 4501
<b>International Coordinator</b> <i>Incoming exchange students</i>	Ms. Kia Broe Bangsgaard E-mail: <a href="mailto:incoming@cphbusiness.dk">incoming@cphbusiness.dk</a> Tel.: +45 3615 4969
<b>International Coordinator &amp; Associate Professor</b> <i>Outgoing exchange students</i> <i>NON-EU Partnership portfolio</i>	Ms. Helen Duus Møllerskov E-mail: <a href="mailto:outgoing@cphbusiness.dk">outgoing@cphbusiness.dk</a> Tel.: +45 3615 4536



## PRACTICAL INFORMATION

<p><b>Nominations</b></p>	<p>Cphbusiness only accept students for 1 semester and Cphbusiness International does not accept nominations ahead of time (for future semesters).</p> <p><b>Deadlines for nominations:</b></p> <p>For Spring semester, <b>October 15.</b></p> <p>For Autumn semester, <b>April 15.</b></p> <p>Nominations are only accepted through a link issued by Cphbusiness International and sent to all partner institutions.</p>
<p><b>Student Visa</b></p>	<p>Students from non-EU partner institutions must have a student visa to enter Denmark.</p> <p>Cphbusiness International initiate the student visa application and submit ID and password to non-EU students.</p> <p>Non-EU students are required to pay all costs and must complete application for student visa no later than 2 weeks after receiving ID and password.</p> <p>Student visa is process by the Danish Immigration Authorities - SIRI. Cphbusiness does not have access to the student visa application.</p> <p>Communication about student visa must go to SIRI (+45 72 14 20 02). Student case is needed.</p>
<p><b>Language of instruction</b></p>	<p><b>All teaching is in English. Teaching at Cphbusiness is based on dialogue, group work and presentations.</b></p> <p>Students <b>MUST</b> have English qualifications corresponding to <b>TOEFL 550 or IELTS 6.0. or Level B2 on Common European</b></p> <p>Official language tests are not required. However, we expect our partner institutions <i>to ensure that the nominated students' level of English meets the above-mentioned criteria.</i></p> <p>A student's ability to read, write, speak, and understand English will highly influence the quality of the study abroad period and the student's ability to pass exams.</p> <p>We may choose to interview nominees before accepting them to Cphbusiness Global Semester and we reserve the right to reject student who are assessed to have an unsatisfactory level of English during interview.</p>



<p><b>Duration &amp; ETCS</b></p>	<p>All student mobility take place at the <b>Cphbusiness Global Semester</b>. The Global Semester is placed on the 3<sup>rd</sup> semester of the Marketing Management AP Degree.</p> <p>The semester consists of <b>3 blocks/3 courses with a total of 30 ECTS</b>. Exchange students must complete all 30 ETCS - regardless of what the requirements of the home university are.</p> <p>In Autumn 2024 the courses are:</p> <ul style="list-style-type: none"> <li>• International Marketing – Doing business in Denmark</li> <li>• Marketing and business development via AI</li> <li>• Datadriven Business development</li> </ul> <p>In Spring 2024 the courses were:</p> <ul style="list-style-type: none"> <li>• International Marketing and Cross-Cultural Communication</li> <li>• Visual identity, Webdesign &amp; SEO – Hands on</li> <li>• Marketing Management and Business Development via AI</li> </ul> <p>We guarantee that we will have 3 courses with a total of 30 ETCS. We <u>cannot</u> guarantee which courses we will offer for the Spring 2025 semester until the Course Catalogue Spring 2025 is complete (medio December 2024). Once we have this information, it will be shared with the students accepted to the upcoming semester.</p>
<p><b>Website</b></p>	<p><a href="https://www.cphbusiness.dk/english/international-possibilities/cphbusiness-global-semester">https://www.cphbusiness.dk/english/international-possibilities/cphbusiness-global-semester</a></p> <p>(website is updated August 2024)</p>
<p><b>Structure, Teaching and Courses</b></p>	<p>The semester consists of <b>3 blocks each consisting of 10 ETCS. Students must pass all exams on the Global Semester</b>. Exams are described in Course Catalogue/Elective Catalogue, which is shared with students no later than medio December 2024.</p> <p>Group work, presentations and class-based dialogue are core elements of the program. The approach is practical and applies theories in practice with cases that are inspired by or made in cooperation with real companies.</p>
<p><b>Approximate semester dates</b></p>	<p>Autumn semester: Medio August to end December (exams may take place primo January).</p> <p>Spring semester: Medio January to end June. Cphbusiness does not accept late start to semester.</p>



<p><b>Welcome to Cphbusiness</b></p>	<p>Mandatory introduction event for all new exchange students at Cphbusiness Global Semester. Includes an introduction to teaching methods, class structure, schedule, group work exam, etc.</p> <p><b>When:</b>          Spring semester: Medio January          Autumn semester: Medio August</p>
<p><b>Housing information</b></p>	<p>Students are responsible for their own accommodation. Information and advice are provided by the Cphbusiness International through webinars and e-mails prior to students arriving in Denmark.</p> <p>Most exchange students at Cphbusiness Global Semester stay at Basecamp Campus South. Details can be seen here:  <a href="https://www.basecampstudent.com/student/copenhagen-south/">https://www.basecampstudent.com/student/copenhagen-south/</a></p> <p>Basecamp is not affiliated with Cphbusiness. Cphbusiness does not offer discounts to Basecamp. Students are encouraged to read contract before signing (especially start/departure details)</p> <p>Rent in Copenhagen is very high. Students must consider cost of living in Copenhagen prior to applying for a study place at Cphbusiness Global Semester: <a href="http://www.studyindenmark.com/livingcosts.aspx">http://www.studyindenmark.com/livingcosts.aspx</a></p>
<p><b>Average cost of accommodation/living</b></p>	<p>750 – 900 EUR monthly.          Living in Copenhagen is more expensive than other parts of Denmark, and may go as high up as 1200</p>

