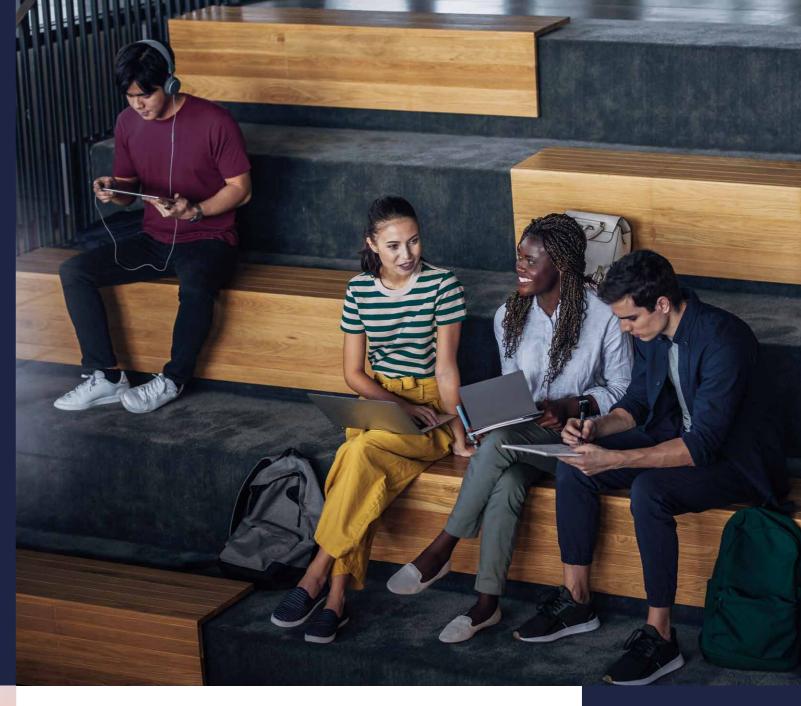


## YOUR STUDY ABROAD AT MBS

Meet the World at Munich Business School	
Why Munich Business School?  Exchange & Study Abroad Programs	
Campus Life	
Key Facts	1





## MEET THE WORLD AT MUNICH BUSINESS SCHOOL

Munich is a cosmopolitan city in the heart of Europe. It is home to many internationals and only a few hours away from other European cities in Austria, Italy, the Czech Republic or Switzerland. There is even a saying that Munich is the northernmost city of Italy.

The city's internationality and cosmopolitanism is also mirrored at Munich Business School. Each year Munich Business School welcomes over 100 international students on campus hailing from all corners of the world. Countries include Belgium, France, Spain, Italy, Poland, Luxemburg, Sweden, Slovenia, Russia, Bulgaria, Latvia, Turkey, Ukraine, Hungary, Argentina, Brazil, India, Mexico, Colombia, India, China, Thailand, Taiwan, Canada, UK, the USA and many more. Meet the world at MBS is not just a figure of speech, but a lived reality at Munich Business School.

While the majority of visiting students come to Munich from MBS' partner universities for one or two semesters, MBS also welcomes qualified freemovers to apply for the programs.

Join our exchange program as well and discover the world at Munich Business School!

**56**%

International students at MBS

+08

Nationalities on campus

47%

Female students at MBS

2 | Meet the World at Munich Business School Meet the World at Munich Business School | 3

# WHY MUNICH BUSINESS SCHOOL?

# ACCREDITATIONS – RECOGNIZED QUALITY

Since 2010, Munich Business School has enjoyed unrestricted state recognition and institutional accreditation by the German Council of Science and Humanities. All our study programs are accredited by the Foundation for International Business Administration Accreditation (FIBAA).

What's more, Munich Business School is an active member of numerous national and international associations and organizations.









#### 100% Munich

The "metropolis with a heart" unites Bavarian tradition and international charm. A number of renowned companies operate from Munich, pulling the strings of the global business world.

#### 100% International and Cosmopolitan

As a student, you will benefit from our international partnerships, which give you the opportunity to complete part of your studies abroad. MBS is also a cosmopolitan host institution for international students.

#### 100% Personal

MBS gives you individual and personal support. Small class sizes, offering direct contact with lecturers, contribute to a pleasant learning atmosphere.

#### **Build Your Business Network**

As a student at MBS, you will benefit from a well-connected business network. This professional network offers you the opportunity to connect with national and international companies from various sectors.

#### Fit for the Working World of Tomorrow

Digitalization is transforming the world of work. MBS prepares you for these new challenges with sustainable management and conveys a mindset for lifelong learning.



#### Rankings: Always Among the Best

MBS is the Best Private Business School in Germany and ranks third among all German universities of applied sciences in the field of business administration. In this year's ranking, MBS achieved top marks in the areas of "International Orientation", "Knowledge Transfer" and "Research".

MBS is among the Top 3 Private Universities of Applied Sciences in seven of the eight categories in the latest Trendence Graduate Barometer. MBS achieves top rankings in the categories "Support at the Beginning of Studies", "International Orientation" and "Labor Market and Occupational Relevance".









4 | Why Munich Business School? Why Munich Business School? | 5

#### **Your Study Options**

Students have the opportunity to study for one or two semesters at the undergraduate or graduate level.

#### Undergraduate **Exchange Semester**

The Undergraduate Exchange Semester (UES) at Munich Business School is a program specially designed for international exchange students all around the world in their undergraduate studies. It offers a diverse range of classes entirely taught in English. The curriculum provides you with a comprehensive understanding of the European business landscape and equips you with essential management skills, enhancing both your personal and professional growth.

#### **Graduate Exchange** Semester

The Graduate Exchange Semester (GES) is an advanced business program specifically designed for graduate students. Participants have the opportunity to immerse themselves in one of our Master's degree programs, allowing for an integrated and enriching academic experience:

- Master International Business
- Master International Marketing and Brand Management
- Master Innovation and Entrepreneurship
- Master in Finance (start Fall 2025)
- Master Sports Business and Communication





#### **Undergraduate Exchange** Semester (UES)

#### Sample courses:

- International Management
- International Human Resource Management
- Introduction to Bank Management
- Strategic Marketing
- Digital Marketing
- Negotiation & Influencing
- Innovation and Digital Business
- Business in Germany
- German Culture and Society
- Cross-Cultural Awareness & Communication

#### Course in German:

■ German as a Foreign Language

#### **International Business Project:**

Within the framework of the project, students will deal with the comparison of a business element or aspect and compare this to the German market and their home countries.



**View UES** course catalogue

#### **Graduate Exchange** Semester (GES)

#### Sample modules:

- Sustainable Business
- International Marketing
- Corporate Finance
- Global Family Business & Wealth Management
- Innovation & Digital Business
- International Entrepreneurship
- Organizational Behavior
- Succesfactor Happiness
- Responsible Leadership in gobal context
- Business in Germany, Europe, China or Latin America

#### Course in German:

■ German as a Foreign Language



#### **Student Support Services**

- Pre-Arrival Sessions & Coffee Chats: MBS offers a Pre-Arrival Session in May/November to guide students through the next steps after official admission. Following this, Coffee Chats with the International Center are held in June/July and November/December, providing an opportunity to address any remaining questions.
- Orientation Day: This event helps students getting settled in Munich as well as at MBS. It covers important topics such as registration, health insurance, transportation, visa issues etc.
- Housing: While MBS does not have on-campus housing, it provides students with information on where to obtain off-campus housing. Accepted students will be added to our MBS Homeseekers community on Microsoft Teams where students can exchange housing offers amongst each other and the latetst info on housing options is shown.
- Visa: MBS issues non-EU nationals visa letters required to obtain a student visa (Visum für Studienzwecke) at the German embassy in their country.
- Statutory Health Insurance: MBS works very closely with Techniker Krankenkasse (TK). Our advisor at TK will help you with all your questions and be present during the Orientation Day where you have the possibility to purchase the statutory German Health
- Mental Health First Aid (MHFA): MBS provides immediate support and guidance for students facing mental health challenges.



Luca Karig Corvinus University, Hungary

"The quality of the Exchange Program is amazing. We go deep into details and research topics that we find interesting. The course 'Business in Germany' gives a nice overview of German economy, culture and society."



Simon Isabelle UQÀM Université du Québec in Montréal, Canada

"Professors and administration staff demonstrate a distinguished professionalism. You are always invited to ask for support and therefore discover the German culture, economy and society."





## **CAMPUS LIFE**

#### **GET INVOLVED**

In addition to the regular curriculum, you can also get involved in a variety of student associations. These initiatives not only enrich local campus life at Munich Business School, but also promote the development of soft skills such as communication, teamwork and project management. As well as events, parties and excursions, there's also an impressive range of sports on offer.

## Excursions & Cultural Visits

MBS offers a variety of extracurricular activities throughout the semester including visits to museums, cultural sites, castles as well as city tours within Germany or neighboring countries.

During the past semesters, students visited castles such as Neuschwanstein, Herrenchiemsee and Nymphenburg. City visits included trips to Nuremberg, Regensburg and Salzburg.

#### **Student Associations**

#### **MBS International Club**

The MBS International Club is a student association with the objective to bring international students together, support them in finding their way into the MBS community and to settle in well by organizing excursions, parties, dinners, pub crawls or karaoke events.

#### Other Student Associations

- MBS Entrepreneurship Club
- MBS get2gether
- MBS Chess Club
- MBS E-Sports Club
- MBS Football Club

## **WHY MUNICH?**

**Metropolitan City:** Many will agree: Munich is one of Germany's most beautiful cities. It has the liveliness of a cultural hotspot, the serenity of a classical metropolis, and the energy of an international hub. It is also the safest big city in Germany. You can move freely day or night without having to take any special precautions.

**Business Hub:** Strewn with German (e.g. Siemens, Allianz, BMW) as well as international global players (e.g. Apple, Adobe, Microsoft, General Electric, Intel, Amazon, Google), Munich is one of Europe's most vibrant economic centers.

**Cultural Hotspot:** Munich offers an abundance of theaters, museums, concerts as well as festivals and is surrounded by historical places and castles.

**Travel Hub:** Only hours away from Austria, Switzerland, France, Italy, Belgium, Spain, the Netherlands and the Czech Republic, Munich is a great travel hub.

**Diverse Country:** Mountains, beaches, medieval city centers, pulsating metropolises, and above all, lots of nature – Germany is a country with many facets.



8 | Why Munich?



# How to Apply through partner university

- **1. You are nominated** by your university.
- 2. MBS confirms
  you as a student
  and gets in touch with you.
- 3. You complete the online application and submit courses online.
- 4. MBS issues acceptance and visa documents.
- **5. You apply for visa** and arrange your travel etc.
- **6. You arrive in Munich** and join the Orientation Day at MBS.

## How to Apply as a freemover

Please contact the Incoming Exchange Student Coordinator to receive further instruction.

#### **Key Facts**

**Application Deadlines** 

- Fall Semester: April 30
- Spring Semester: October 15

**Study Start** 

■ Fall Semester:

Program dates: early September to mid-December Orientation Day: late August

Spring Semester:

Program dates: mid-January to mid-May Orientation Day: mid-January

#### **Tuition**

Exchange students pay tuition to their home university. The 2024 tuition for freemovers in the academic year 2024/2025 is:

- undergraduate level: EUR 5,970/semester
- graduate level: EUR 8,300/semester

The tuition for the academic year 2025/2026 is:

- undergraduate level: EUR 6,180/semester
- graduate level: EUR 8,580 EUR/semester

#### **Cost of Living**

Estimated living costs would be around EUR 1,450 per month (including health insurance), depending on student's lifestyle and social activities. Non-EU students must purchase a German health insurance.

#### Are you looking for more information? Your Contact



#### Darsania Indra

Incoming Exchange Student Coordinator

+49 89 547678-232

incoming@munich-business-school.de

Munich Business School
Elsenheimerstr. 61 · 80687 Munich · Germany

munich-business-school.de/international



Elisabeth Rose van Bever
UES Student at MBS,
UQÀM Université du Québec in Montréal, Canada

"The three months I spent at MBS as an exchange student went by in no time. Twelve weeks of learning, friendship, and connecting with lecturers. After applying for MBS, I was in contact with the MBS International Center. Prior to my arrival, they clearly explained where and how to find an apartment, how to deal with German health insurance or even how public transport works. The MBS administration department reacted very quickly, was available on a regular basis to answer our questions and/or to work on finding a solution together and they were super-friendly.

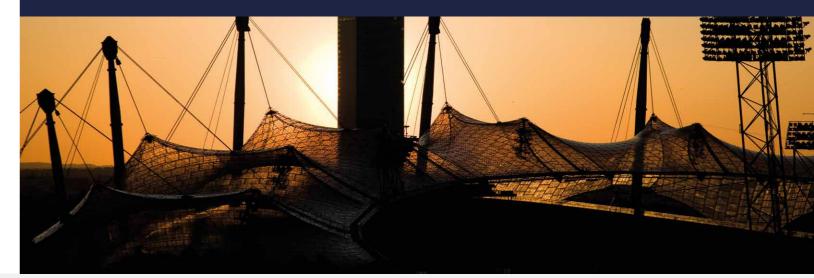
On my first day, I was welcomed in a very friendly way. Everyone did their best to create links between the incoming exchange students and the students from regular programs.

It was also a pleasure working with the lecturers at MBS, especially because they were always interested in the student's points of view on topics as well. They were experts in their field and their teaching style was excellent and always referred to real problems. As we studied in small groups the professors could easily adjust their instructions to our individual needs. MBS also gives its students the opportunity to listen to guest lecturers from the industry who present current topics such as 'What is globalization?' or 'What is e-commerce?' from Unilever.

I also really enjoyed the various extracurricular activities offered during the semester, such as a visit to Neuschwanstein Castle, a concentration camp in Dachau or the city of Nuremberg to discover German history and culture.

Concluding, my experience was great and it gave me a wonderful opportunity for my near future. I wish you the same opportunities to discover what Munich Business School is all about."

Munich Business School GmbH · All information is subject to change without notice · August 2024



10 | Key Facts Support for Your Studies | 11



### Munich Business School

university of applied sciences

#### **Munich Business School**

Elsenheimerstr. 61 · 80687 Munich · Germany



info@munich-business-school.de