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Connect, Engage, Grow.

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bw.edu/virtual-tour

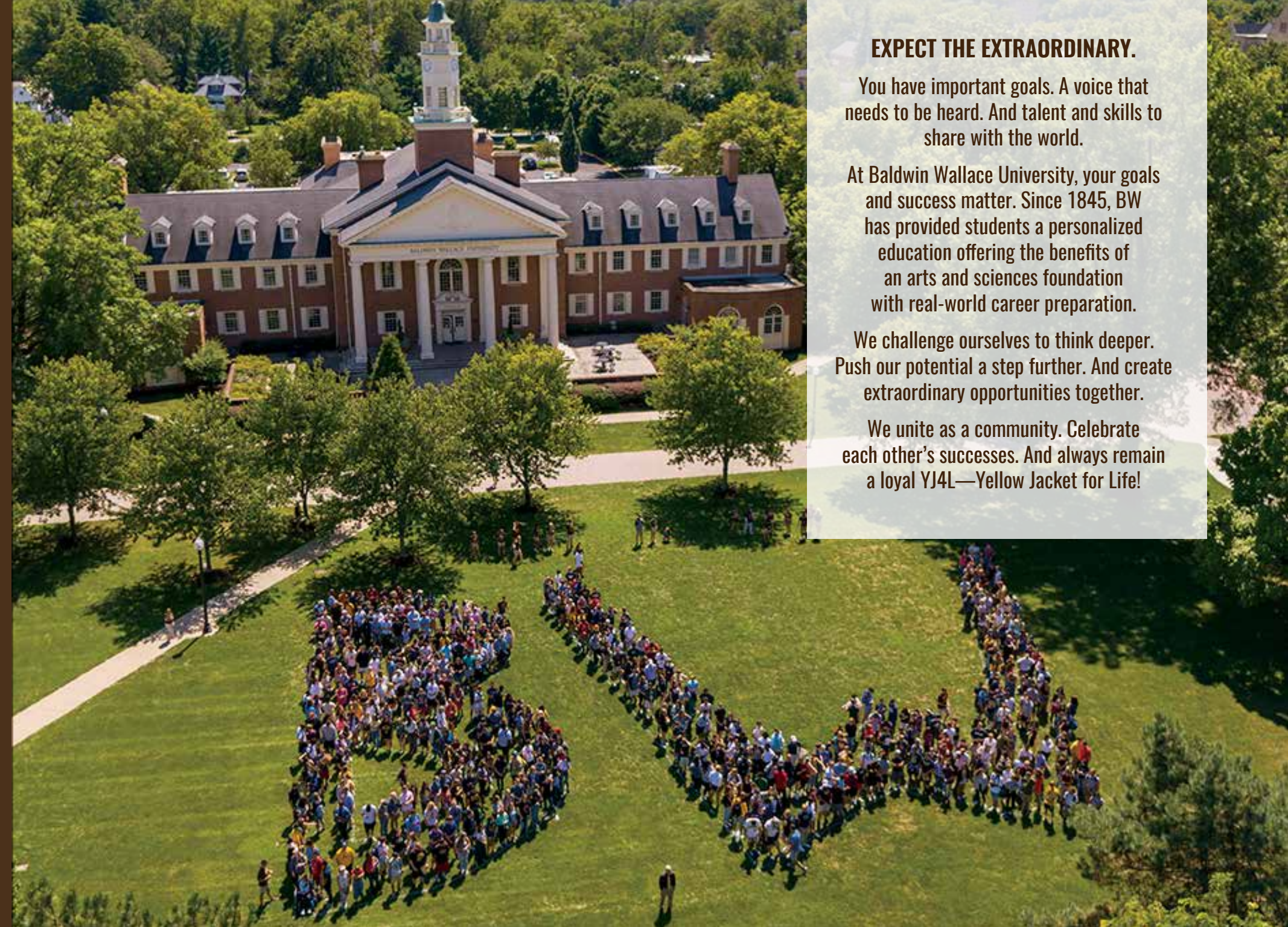
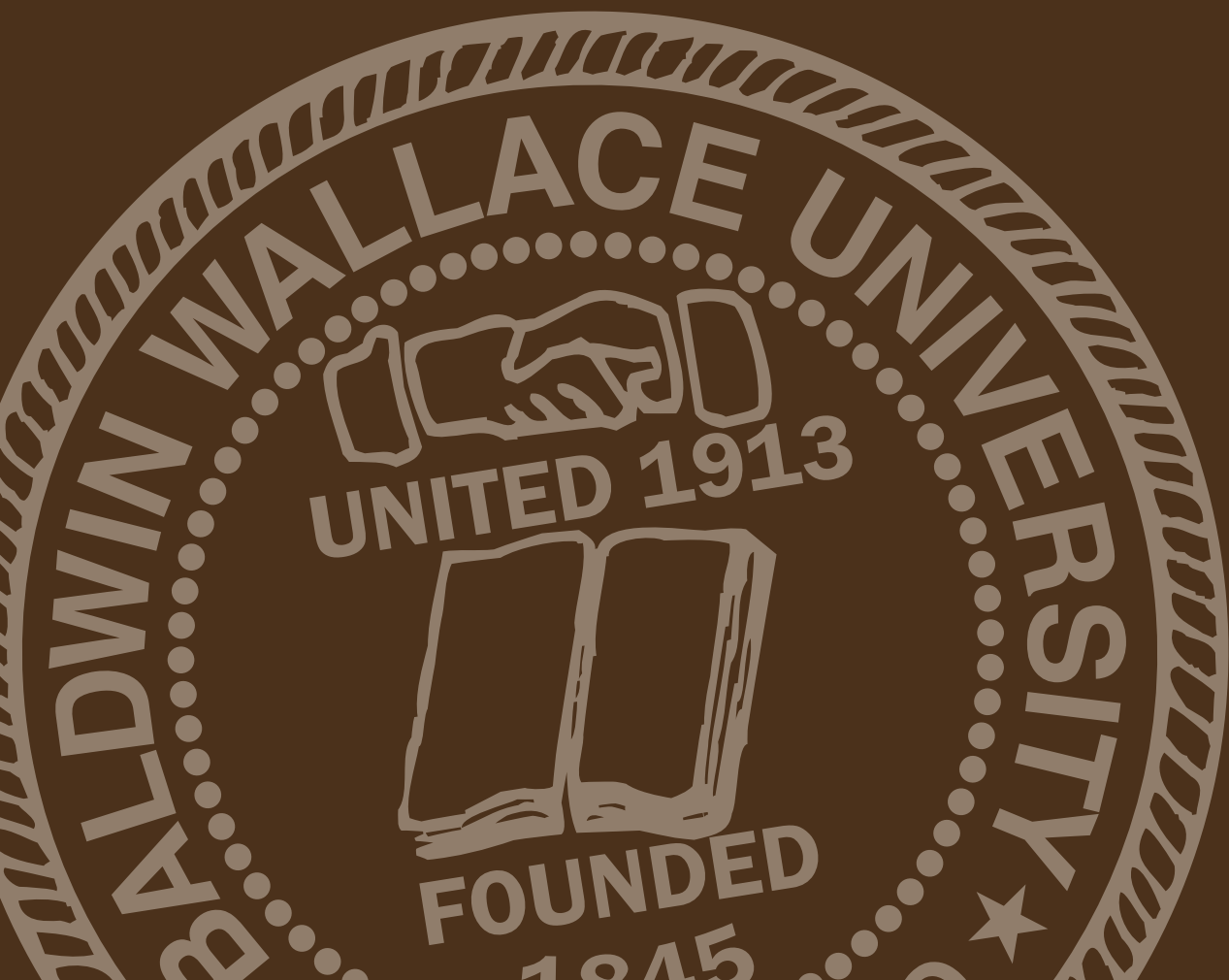
You deserve a university like BW.

2024-25



Experience the extraordinary at BW.

**You're in. You've been admitted.
Now comes the best part.**



EXPECT THE EXTRAORDINARY.

You have important goals. A voice that needs to be heard. And talent and skills to share with the world.

At Baldwin Wallace University, your goals and success matter. Since 1845, BW has provided students a personalized education offering the benefits of an arts and sciences foundation with real-world career preparation.

We challenge ourselves to think deeper. Push our potential a step further. And create extraordinary opportunities together.

We unite as a community. Celebrate each other's successes. And always remain a loyal YJ4L—Yellow Jacket for Life!



TRADITION & INNOVATION

LEARN



from professors who know you by name and face—NOT graduate students—in small, interactive classes.

Our tradition of excellence begins with outstanding academics. You'll learn in the classroom. Then apply what you learned in the world through research, field experiences, internships and more. We call that engaged learning. You'll call it amazing.

State-of-the-art STEM center—Putting BW at the forefront of hands-on experiences in engineering, mathematics, computer science and physics – the new Knowlton Center features high-tech classrooms and labs that bring innovative learning to cybersecurity, artificial intelligence, mathematical modeling and simulation, robotics and optics.



LAND A GREAT JOB

96% of BW graduates are employed or enrolled in graduate school within six months of graduation.*

*Graduates self-reported through an online survey.

SPARK YOUR GENIUS

Our student-centered education puts you first for exceptional learning opportunities in the classroom, across campus and out in the community.

Imagine yourself working alongside a professor doing complex research as you take the lead and challenge conventionality with your original ideas.

At BW, you can easily explore your research interests. Our students:

- Partnered with community members to develop a new sit-to-stand walker that can boost mobility for individuals needing accommodation.
- Are at the forefront of top national issues through BW's Community Research Institute—studying politics, immigration, gun legislation and opioid abuse in our communities.
- Examine autism, post-traumatic stress, drug addiction and hundreds of other topics through faculty-student collaboration, thesis work and field studies.
- Explore the origins and treatment of anxiety in our new VR lab.

See yourself engaged and confident as you lend your expertise to clients.

Real-world experiences give you the skills to land your first job. Our students:

- Manage an on-campus agency that develops digital marketing communication for real clients. (Our grads get jobs at national agencies.)
- Provide free speech, language and hearing services to more than 1,000 patients annually. Those are the stats, but it's really about the lives we change.
- Develop sustainable solutions that enable communities and organizations to be socially responsible, environmentally friendly and economically savvy innovators.
- Lead individuals across Northeast Ohio in having healthy, active lives through wellness education and initiatives.

“The professors are great. They are so helpful in making sure I understand material and making themselves available.”

MEET NATALIE

How BW Makes Me Confident:
BW is far enough to feel like you are on your own but close enough to make a trip home. I have met so many amazing people here.

Hometown: Gahanna, OH

Major: Biology (Pre-med)

Activities: Soccer, Pre-med Society, Philosophy Club

BW is confident in your future.

That's why we're investing in new programs, buildings and the student experience.

SCIENCE & TECHNOLOGY

Environmentalist, scientist or tech guru? Whatever your goal, BW will get you there. With 100% of BW STEM graduates employed or enrolled in graduate school within six months of graduation, our record speaks for itself.

Labs in Field Biology, Genetics, Neuroscience and More

Pick a topic. Talk to your prof and make your research interest real. BW offers convenient access to space and equipment. Also impressive is our cadaver lab with hands-on learning that can give you a distinct advantage when applying to professional and graduate schools.

Impressive Internships

When you have a great reputation, the word gets around. That's why BW STEM students are in demand at tech firms, medical centers, corporations and government agencies.

Hands-on, High-tech STEM Labs

Whether your interest is engineering, physics, mathematics or computer science—you'll benefit from the advanced tech in the Knowlton Center.

HEALTH

It's rewarding and in demand—which is why healthcare is a great profession. Our 20-minute proximity to Cleveland puts you within easy access to outstanding clinical, internship and employment opportunities.

Proven Path to Medical School

Our primary healthcare advancement program provides aspiring primary care physicians with a gateway to early acceptance to medical school.

Extensive Clinical Experience

Communication sciences and disorders students gain hands-on experience in the BW Speech Clinic. For 25 years, 96% of students in this program who applied to graduate school have been accepted, surpassing the national average of 39%.

Grad School Success

100% of pre-allied health/pre-physical therapy students applying to doctorate of physical therapy, master of occupational therapy, physician assistant, accelerated nursing, athletic training or other allied health graduate programs are accepted. BW has partnership agreements with six universities.

Nursing Major Offers Tech-Advanced Labs

BW's state-of-the-art health sciences building provides students exceptional learning experiences in our bachelor of science in nursing program. The major builds on the success of BW's post-baccalaureate nursing program, which has a first-time passage rate on the NCLEX-RN licensure exam that exceeds state and national averages.



EXCEPTIONAL
LEARNING
is at the heart of
a BW education

BUSINESS

Our real-world approach to business is all about securing impressive internships, networking, and having hands-on learning and leadership experiences that set you up for a great career.

Ready for Wall Street

BW's Business Resource Center houses 14 Bloomberg terminals—giving finance majors and other students full access to the same data and technology used by business professionals.

Spectacular Super Bowl Experience

Imagine the networking you can do at this pivotal event. BW sport management and hospitality & tourism management students provide on-location support.

Connect to a Fortune 500 Company

City life is great—which is why BW's close proximity to Cleveland is ideal for internships and employment. BW business grads are at every Fortune 500 company with a presence in Northeast Ohio.

Business + Computers

Our business information systems major gives you the skills to design, develop and deliver innovative information technology solutions for organizations.

Career-Ready for Employment

Whether your interest is digital marketing or marketing, our majors build creative and strategic skills. You also can earn industry-leader certifications.

Versatile Major

Ready to launch a business or customize your major with classes that enable you to pivot in multiple career directions? Business administration has it all.

CPA Ready

Technology-driven and acclaimed by Fortune 500 employers, our accounting major has a 4 + 1 master of accountancy option that streamlines becoming a Certified Public Accountant.

PERFORMING ARTS

Step out into the spotlight with confidence. At BW, you'll have exceptional performance experiences. You'll learn from award-winning, professionally active faculty with industry connections. They'll challenge, inspire and prepare you to succeed.

Professional Partnerships

BW partnerships with leading organizations enable you to earn equity points as well as potential equity cards. BW produces its spring musical at renowned Playhouse Square. Additional BW community partners include The Cleveland Orchestra, Great Lakes Theater and Beck Center for the Arts, among others.

Top Ranked for Drama

Whether you major in theatre, music theatre or our Bachelor of Fine Arts in Acting, you'll be career-ready for success. The Hollywood Reporter ranks BW 18th in the world as a 2023 top drama school. BW's music theatre program has ranked #1 in the nation for "Best Bachelor of Music Music Theatre Programs" by Onstage. For the past 24 years, BW music theatre students have had a constant presence on Broadway.

Lead Roles and First Chair

Only the best for you. That's the benefit of joining our undergraduate-only, All-Steinway Conservatory. Just ask our alumni. Many have had lead roles on Broadway, television and film as well as in Grammy-nominated ensembles and esteemed positions with distinguished orchestra and opera companies.



Be a Global Citizen



Grant Cordle, 2023 grad Spanish and Communication Sciences and Disorders major Fulbright Award Recipient

Cordle's path began in an orphanage in Bogotá. Though adopted by U.S. parents as an infant, his connection to Colombia was a kindred whisper that grew over time.

Cordle is leaving to reconnect with his birth country for an opportunity that melds heartfelt emotion with cultural awakening and professional aspiration.

"I want to become a bilingual speech-language pathologist and work with Spanish/English-speaking children. As a first-generation college student, I know that education opens new opportunities. With the Fulbright, I hope to develop my Spanish competency and cultural knowledge. I am so thankful for my BW education."

EDUCATION

Caring. Knowledgeable. Professional. Great teachers transform the lives of students. You can, too. At BW, we'll have you in the classroom conducting observations and assisting the teacher in your first year. BW education students have 500+ hours of field and clinical experience.

Stellar Reputation

BW has partnerships with more than 80 school districts and hundreds of schools. So when you look for a job, the superintendent or principal is likely a BW alumnus.

Exemplary Achievement

Because BW education graduates meet a rigorous set of standards on their way to licensure eligibility, they meet and most often exceed State of Ohio requirements. 94% of BW program completers passed the Ohio Teacher License Exams in 2021–22.

LEARN BY DOING

SOCIAL SCIENCES & HUMANITIES

Great leaders ask questions, probe for answers and find innovative solutions. Whatever your interest—English, philosophy or political science—you'll gain the skills that can give you a career edge.

Top Law School of Choice

From coursework to experiential learning to faculty mentoring, BW excels in preparing students for careers in law. It's why our students receive multiple acceptance offers to their law schools of choice – among them, Duke University, Northwestern University and Cornell University.

Connect to a Career

Hive Design Group is an on-campus design agency that enables students to gain professional experience while enhancing their portfolios and earning income.

Build Skills Through Service

BW Jacket Philanthropy is an experiential philanthropy program that connects you to local community agencies to learn, serve and give back through student-led, grant funding initiatives.



MEANINGFUL BELONGING

EXPAND YOUR GROUP OF FRIENDS BY

3325

22%
Students
of color

49^{Male}
Female 51

College is an all-in opportunity to immerse yourself in new experiences where you can make lifelong friends and tap into newfound talents and interests.

YJ4L

MEANS YELLOW JACKETS—FOR LIFE!

100+
CLUBS

and student organizations—
you can even create your own!

PUSH YOUR POTENTIAL

Whether it's stepping out of your comfort zone or doing something different just for the fun of it, you'll have lots of opportunities to explore your interests and engage in activities.

Be a changemaker who can make a difference in the world.

Make an impact on yourself and others through service programs, partnerships and immersion experiences focused on community engagement and social justice issues.

- **Travel cross-country or overseas** with our award-winning alternative break program or help out locally with our weekly service programs.
- **Combat food waste and hunger** through BW's Campus Kitchen.
- **Transform your passion into action**—our one-year fellowship program enables you to develop and implement a social change project in collaboration with campus and community partners.
- **Take a service-learning course** where service activities and scholarly study create a real-world relevant education immersion.
- **Step up to political engagement** through Jackets Engaged, a student-led, nonpartisan organization focused on increasing participation in elections and politics.

Try lots of exciting things so by graduation you can say you did it all.

With so many campus activities, programs and resources, you'll have plenty of options. We can't list them all, but here's a few things to get you started.

- **Be inspired with BW music theatre.** It's phenomenal! This year, BW is presenting "Pippin."
- **Break out your dancing shoes.** Our Dance Marathon is a fundraiser to benefit pediatric HIV/AIDS research.
- **Go classical.** Our Con (nickname for Conservatory of Music) offers a wide range of genres in concerts and events. Among them, our annual Bach Festival is a nationally acclaimed standout.
- **Get fierce at April Reign.** There's lots of fun, laughter and rivaled competition. Sure, you'll cheer way too loud and break a sweat. But it's all in the name of teamwork and the winning title.
- **Post a selfie with Stinger.** Our Yellow Jacket mascot loves social media and making you look good!

"No matter where I go, I can find a group of people who will accept me for who I am. I know the friends I make at BW are lifelong."

MEET XAVIER

How BW Makes Me Confident:

"At BW, I've explored new opportunities I never thought possible. I learned more about myself and who I want to be in the future."

Hometown: Bellevue, OH

Major: Psychology and Criminal Justice

Activities: Rugby, fraternity, Interfraternity Council member, Resident Assistant, BW Recreation Center Manager, Alternative Break participant

BW students are ready to take the lead.

With more than 100 student organizations and activities on campus, it's easy to find your fit, try something new, or start your own club or activity.

CLUBS & ORGANIZATIONS

At BW, you'll find no shortage of opportunities to make new friends, have fun and build leadership skills.

Big on school spirit? Join our Marching Band.

Awareness advocate? Consider Active Minds, which strives to increase students' awareness of mental health issues and create an open environment for discussion.

Avid gamer? The G.A.M.E. Guild is for you.

Love to dance? Try BW Dance Team.

Aspiring DJ? WBWC 88.3 FM has 60+ years of award-winning success.

Right-brained? Explore your creativity with one of our a cappella groups or your writing with The Mill literary magazine.

Yellow Jacket Activity Board

This student-led group organizes free campus events—block parties, concerts, comedians, movie nights—as well as off-campus activities to exciting places across Northeast Ohio. The list is too long to include everything, but let's just say there's something for everyone.

Fraternities & Sororities

You'll laugh together. Work on projects together. And build friendships for life. But your takeaway will be so much more—character development, leadership skills, networking, community service, and a feeling of pride and purpose that comes from shared fellowship.



Connect to a Career



Ally Crays, 2020 grad
Public Health Major
Juris Doctor candidate, Northeastern University School of Law

I have always been passionate about service. Inside and outside of the classroom, BW helped me gain skills and knowledge to pursue a career that aligns with my personal values. From grant writing courses to study abroad to weekly volunteering opportunities, I was able to explore different ways I could positively impact my community.

Immediately after graduation, I completed a service year with City Year AmeriCorps. Currently, I am attending law school with aspirations to fight for the rights of women, children and LGBTQ+ identifying people.

RECREATION & SPORTS

Lou Higgins Center

Get a great workout with our cardio equipment, batting cages, modular courts, racquetball, swimming pool, great workout spaces and free group classes.

Competitive Club Sports

From esports to racquetball to rugby and beach volleyball – club sports are huge at BW and anyone can join.

Outdoor Recreation Clubs

Try something new like hiking, kayaking, stand-up paddleboarding, rock climbing, skiing, rafting and more. You can choose from day, weekend and week-long adventures.

Intramurals

Individuals of all ability levels are welcome to participate in any of BW's 30 intramural sports. Popular leagues like basketball, flag football, volleyball, table tennis and ultimate frisbee, as well as one day tournaments are available year-round.

Wellness

From physical to mental to emotional health, BW provides access to extensive resources aimed at prioritizing the wellbeing of each individual.

ARTS & CULTURE

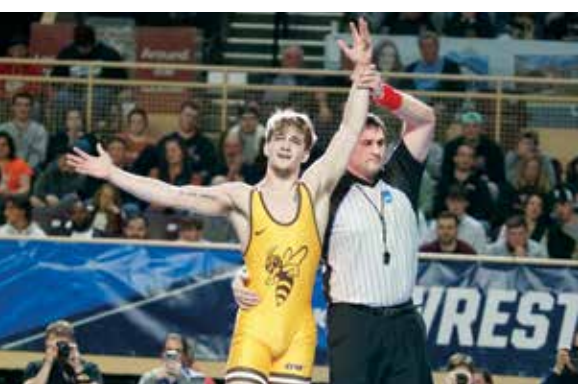
With an on-campus art gallery and a Conservatory of Music that includes members of the renowned Cleveland Orchestra, a nationally acclaimed music theatre program, and faculty artists in all areas of music, theatre, studio art and dance—BW is a leading arts center in Northeast Ohio. Your student ID gets you into most events for free.

Culture and Diversity

Students can take a lead role in helping BW celebrate the richness of its diversity through participating in MLK Jr. Week events, attending the BW International Film Festival, or joining a student organization such as Allies, Black Student Alliance, Middle Eastern Culture Club, Asian Student Alliance or Spanish and Latinx Student Association.



BW students work on Habitat for Humanity projects.



VARSITY ATHLETICS

On the field and in the locker room, student-athletes work together, play hard and love their sport. Academic success and community service are an integral part of the program. Coaches see students not only as athletes but as individuals with important career goals and connections to their community.

BW has a rich, winning tradition of athletics. The development of personal integrity, character and leadership are inherent to the Yellow Jacket experience.

A founding member of the Ohio Athletic Conference, BW is a part of NCAA Division III. The Yellow Jackets offer 28 varsity sports, of which 23 compete under the OAC banner.

Women's Teams:

Basketball, Bowling, Cross Country, Golf, Lacrosse, Soccer, Softball, STUNT, Swimming & Diving, Tennis, Indoor & Outdoor Track & Field, Volleyball, Wrestling

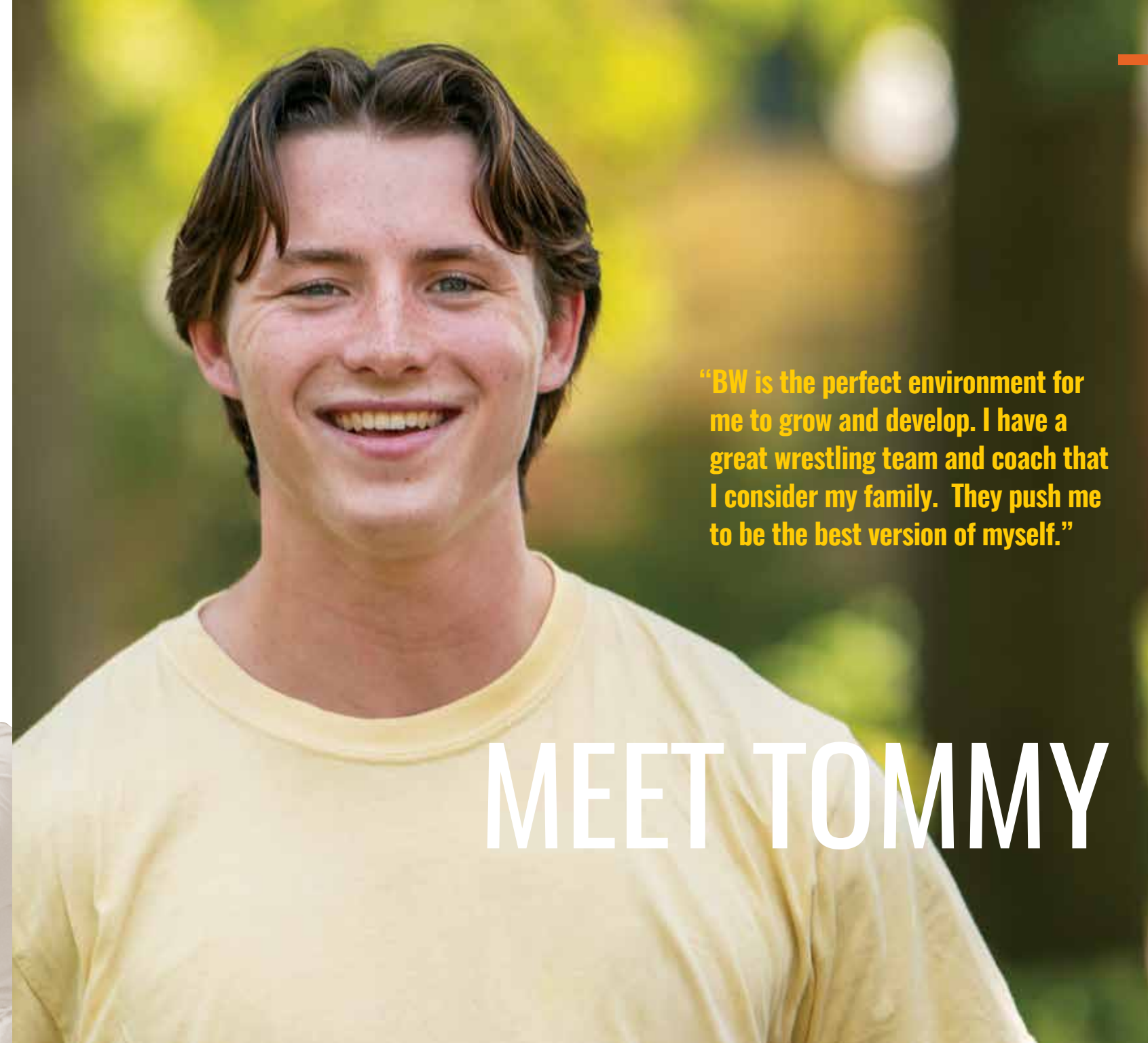
Men's Teams:

Baseball, Basketball, Bowling, Cross Country, Football, Golf, Lacrosse, Soccer, Swimming & Diving, Tennis, Indoor & Outdoor Track & Field, Volleyball, Wrestling

2022–23 National Champion: Men's Wrestling

2022–23 National Championship Qualifiers:

Baseball, Men's Volleyball, Women's Basketball



“BW is the perfect environment for me to grow and develop. I have a great wrestling team and coach that I consider my family. They push me to be the best version of myself.”

MEET TOMMY

How BW Makes Me Confident:
“BW has great teachers who are dedicated to helping me learn and everything I need to be successful in the future.”

Hometown: Avon Lake, OH

Major: Accounting

Activities: Wrestling (NCAA Division III National Championships qualifier), intramural flag football

Do something fun in Berea:

- **Boost your heart rate and endorphins** by hiking, biking, fishing and canoeing at Coe Lake. It's so close to campus that you'll make it your go-to place for enjoying nature.
- **Explore the Berea Arts Fest** and Cuyahoga County Fairgrounds. Your taste buds and other senses will thank you.
- **Go Orange and Brown at the Cleveland Browns Training Camp.** Football fever hits Berea every summer.
- **Browse the stores on Front Street.** Clothing, décor, giftware, dining and more. Plus University Market featuring BW's Starbucks and The Buzz on Front campus store. They're all just a few steps from campus.



BW + CLE

BEREA - Home to Baldwin Wallace University, Berea is a southwest suburb of Cleveland with a historic town center, nature trails, coffee shops and tree-lined streets. It's welcoming, scenic and walkable—plus has all the shopping conveniences you'll need.

CLEVELAND - A comeback city that is easily commutable and vibrant with activity, Cleveland is a popular student destination for internships and field experiences, not to mention dining, major league sports and entertainment.

Expand your college experience in Cleveland:

- **Love Lake Erie.** The list of things to do is as expansive as the stunning sunsets you'll see.
- **Find cool neighborhoods**—Ohio City, Tremont, University Circle, Little Italy. Put them on your list to experience amazing food, music, culture, shopping and an authentic urban vibe that's second to none.
- **Head over to the Harbor.** Officially called North Coast Harbor, it's home to the Rock & Roll Hall of Fame, Great Lakes Science Center and Cleveland Browns Stadium. It's a hot spot of activity.
- **Party in the streets.** From colorful parades that celebrate the arts, ethnicity and gay pride to an eclectic array of street fairs and festivals, Cleveland doesn't disappoint.

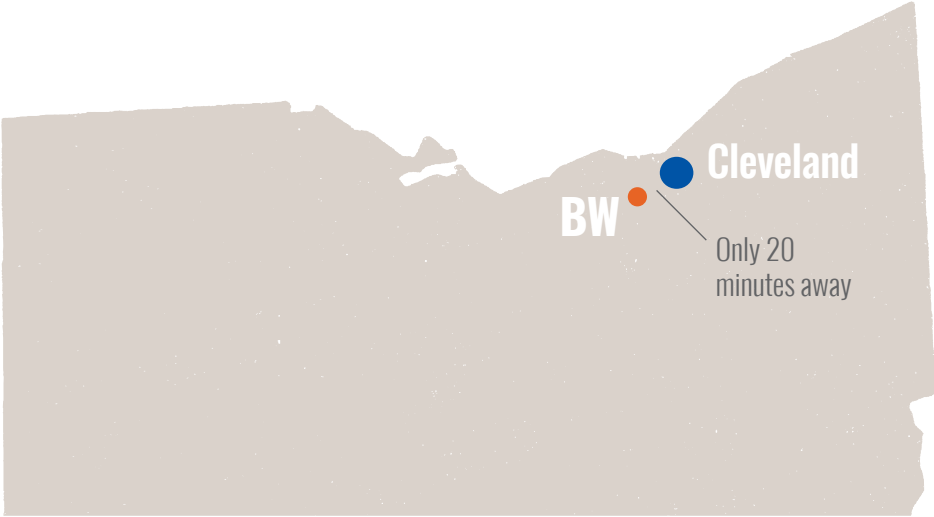


BIG-CITY OPPORTUNITIES

Internships. Field experiences. Jobs.

From the arts to business to pro sports to healthcare, Cleveland has it all. At BW, you're an easy 20-minute drive away from Fortune 500 corporations, internationally renowned medical centers, innovative startups, leading nonprofit agencies and acclaimed arts centers.

BW partnerships and internship sites include:
Sherwin-Williams, Lubrizol, Parker Hannifin, OEConnection, Cleveland Metroparks, Key Bank, EY, First Energy, Cedar Point, Cleveland Guardians, Medical Mutual of Ohio, American Greetings, Moen, Playhouse Square, Cleveland Clinic, Macmillan Publishing and the United States Marshals Service.



“Being close to a big city while attending school in a smaller college town offers the best of both worlds. In Cleveland, the opportunities are endless.”

MEET KERRY

How BW Makes Me Confident: “With my hometown two hours away, I wanted a college where I could fit in and prosper as a student and a leader. BW has it all.”

Hometown: Toledo, OH

Major: K-12 Mild/Moderate Education and K-5 Early Childhood Education

Activities: Brain Center for Community Engagement weekly coordinator for tutoring K-6th grade students, BW intramural sport referee and supervisor, Student Ambassador, Kappa Delta Pi Honors Society Secretary, Tutor for BW's Language and Literacy Summer Camp





YOU'LL LOVE BEING HERE

Surround yourself with 3,325 amazing people—that's our total number of BW students. We're a campus community big enough to be interesting, vibrant and diverse, but small enough to be welcoming, caring and friendly.



Make campus your home

Break out the bedding. Hang some posters. And enjoy yourself. Living on campus is a great way to make new friends, interact with people of different backgrounds, and grow as a person.

BW's residence hall options include first-year, suite-style residence halls, specialty living-learning communities, apartment housing and more. On north campus, there's plenty of green space for relaxing outdoors and playing a pick-up game of soccer, sand volleyball or basketball. South campus is a hub of activity for Conservatory of Music, Honors and first-year students.

Fuel up (did we say Starbucks?)

With convenient locations across campus, Dining Services offers delicious and nutritious food and beverage options. Our flexible, value-based meal plans offer a dining experience to suit everyone's needs. In addition to our all-you-care-to-eat dining hall, BW offers quick, light fare options as well as an on-campus Starbucks. Here are four don't-miss selections (that means they're on repeat by student request).

- Our homemade chocolate chip cookies
- Made-to-order burger at Lang
- Stinger wrap at the Colony Café
- Late-night waffle bar at the Union Dining Hall

Convenient for commuters

If your family lives within driving distance and you decide not to live on campus, it's ok with us. Commuter students are a valued part of the BW community.

Our commuters bring rich experiences to the classroom as well as to the many activities they participate in each day. From clubs to athletic teams to service programs and social activities, commuters are an active and integral part of BW's student life.

- **Just for commuters**—Special parking spots, fun events and a designated lounge where you can eat, rest, socialize and study.
- **Safe campus with convenient parking**—We have them both. Berea has been ranked among the "Safest College Towns in America" and BW has lots of convenient parking available.





AFFORDABLE EXCELLENCE



One of few schools with a
**FOUR-YEAR
GRADUATION GUARANTEE**

Get the classes you need to achieve
your degree faster—and save money.

Like you, we take affordability and student support seriously. That's why
we invest in our students through scholarships and grants.



**ALL STUDENTS
RECEIVE FINANCIAL AID**

Many scholarships and special awards available

Because there are many considerations and factors that go into trying to find the best college that is affordable for you, we invite you to call or email us. Ask us questions—whether it’s about the FAFSA or financial aid packages, or what it means to have a grant or take out a loan. We’re here to walk you through it.

Invest in yourself. We do.

A college education is an investment in your future. But it is one of the biggest ones you’ll make. That’s why BW works hard to make it affordable with generous scholarships and special awards. But that may not cover your entire cost. So what then?

File your FAFSA

Why is the FAFSA so important? Because it can qualify you for need-based aid from BW, as well as government grants and low-cost loans. (File at studentaid.gov. BW’s school code is 003014.)

What’s next?

You’ll receive your financial aid offer letter in February 2024 (or if you apply or file your FAFSA later than that, a few weeks after those steps are completed). It will outline all of the financial aid you are eligible to receive.

Worried about loans?

Many families find that a student loan can help make funding a college education more affordable. BW students not only graduate on time (at a rate 13% higher than the national average), reducing the overall cost of their education, but they also start careers that enable them to pay back their loans—at a rate 20 points higher than the national average.

Achieving Goals, Easily Managing Loans



Evan Walker, 2020 grad

Sport Management Major

Senior Recruiting Coordinator at NCSA College Recruiting

BW was very affordable. I was surprised at how low my total costs were after merit scholarships and financial aid were applied. This lessened the financial responsibility not only for myself, but also for my parents, who had already helped put two of my older siblings through college. After graduating from BW, I took the pandemic year to get my master’s degree. I’m now working in my field of choice while paying off loans thanks to the help of BW and its top-notch sport management program.

“The scholarships I received made BW less expensive than public schools. When a job layoff affected our family finances, BW offered additional assistance.”

MEET MARTIN

How BW Makes Me Confident:
“My career path of acoustics through a double major is a heavy course load. But the support and mentoring of my professors motivates and excites me.”

Hometown: Milford, MI

Major: French Horn
Performance and Engineering

Activities: Engineering Club, Symphonic Wind Ensemble, Symphony Orchestra, Brass Choir and brass chamber groups, participating in faculty-student research, performing in the Mansfield Symphony Orchestra





EXPLORE BW

MAJORS

Accounting
Acting BFA
Art, Studio
Arts Management & Entrepreneurship
Biology
Business Administration
Business Information Systems
Business of Health Care
Chemistry
Chemistry Leading to Engineering³
Communication Sciences & Disorders⁵
Communication Studies
Community Health Promotion
Computer Science²
Creative Writing
Criminal Justice

Engineering
English
Enterprise Risk Analytics
Environmental Science
Exercise Science
Film Studies
Finance
French and Francophone Studies
German
History
History, Applied
History, Public
Hospitality & Tourism Management
Human Resource Management²
International Business
International Studies
Management and Innovation

Psychology Leading to Social Work⁴
Public Health
Public Relations
Religion
Sociology
Sociology Leading to Social Work⁴
Software Engineering²
Spanish
Sport Management
Sustainability
Theatre: Acting & Directing
Theatre: Dance & Movement
Theatre: Design & Technical
Theatre: Stage Management

CONSERVATORY MAJORS

Bachelor of Music (BM)
Music Composition
Music History & Literature
Music Performance: Keyboard, Strings, Voice, Woodwinds, Brass, Percussion
Music Theatre
Music Theatre Direction
Music Theory
Music Therapy
Bachelor of Music Education (BME)
Bachelor of Arts (BA)
Arts Management & Entrepreneurship
Music
Music Industry

BW CORE + YOUR MAJOR = CAREER AGILITY

The abilities to think, problem-solve, write and speak with confidence are valuable career assets. Our core curriculum, rooted in the arts and sciences, gives you the analytical and communication skills to navigate an ever-changing global environment.

Cybersecurity Analyst²
Data Analytics
Data Science
Digital Marketing
Digital Media & Design: Graphic Design
Digital Media & Design: Interactive Design
Economics
Education
Adolescent/Young Adult
Dual Primary & Primary
Intervention Specialist
Middle Childhood
Mild/Moderate Educational Needs
Multi-Age

Marketing
Mathematics, Applied
Mathematics, Pure
Media Production
National Security
Neuroscience
Nursing
Philosophy
Physical Activity & Recreation Administration
Physics
Physics Leading to Engineering³
Political Science
Pre-Allied Health/Pre-Physical Therapy¹
Psychology

PRE-PROFESSIONAL PATHWAYS⁶

Dentistry
Law
Medicine
Occupational Therapy
Pharmacy
Primary Healthcare Advancement
Veterinary

¹Pre-professional majors require a licensure to practice in the professional field that is not acquired during or at the end of a BW education.
²Option to transition to five-year integrated program with bachelor's degree and Master of Business Administration degree
³Bachelor's degree earned in affiliation with Case Western Reserve University
⁴Bachelor's degree and Master's in Social Service Administration earned in affiliation with Case Western Reserve University
⁵As a communication sciences and disorders major, students can apply to BW's five-year integrated B.S./M.S. program in speech language pathology during the summer between their second and third year
⁶Pre-professional pathways are educational plans for students who wish to pursue graduate study for these professions.

FIND YOURSELF AT BW

1 in 3
STUDENTS
are the first in their family
to go to college

1 in 4
are varsity athletes

1 in 5
are students of color

1 in 5
come from
outside of Ohio

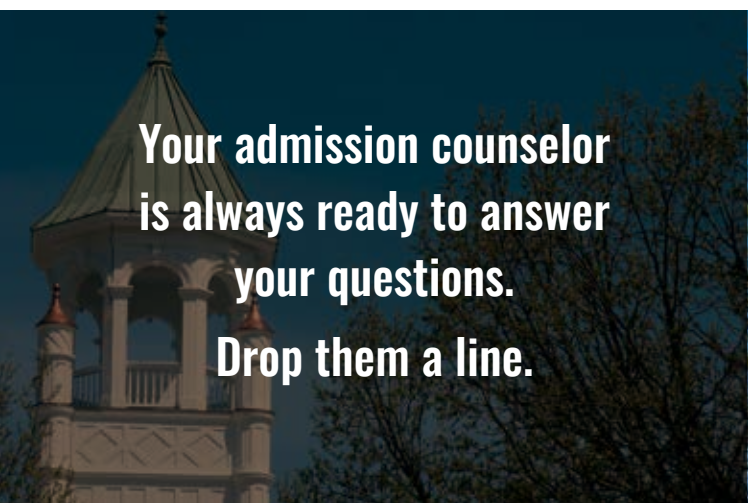
INNOVATIVE MAJORS OFFERED AT BW

Acting BFA
Arts Management & Entrepreneurship
Business Information Systems
Cybersecurity Analyst
Digital Marketing
Media Production
Music Theatre
Music Theatre Direction
National Security



BE CONFIDENT in your school, in your future

Take your next steps and become part of the Baldwin Wallace community. Go to bw.edu/admit



Your admission counselor
is always ready to answer
your questions.
Drop them a line.



1. Set up your BW student account.

Your BW email and username have been created. To retrieve your BW username, go to bw.edu/admit and follow the instructions.

2. Pay your New Student Deposit.

Submit your \$200 deposit online at bw.edu/admit. Submitting your deposit will secure your place in the incoming class.

3. Request financial aid.

If you have not already done so, complete the FAFSA at studentaid.gov and add BW (003014). Explore outside scholarships and additional financial aid opportunities at bw.edu/outsideFA.

4. Connect with BW.

Find the latest new student info, engage BW through social media, and plan your next visit at bw.edu/visit.

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