

A modern, multi-story office building with a blue tint overlay. The building features a grid-like facade with many windows. The text 'ZSEM' is prominently displayed in the center.

# ZSEM

WHERE AMBITION LIVES.

# Accreditation & Awards



eduniversal  
RANKING



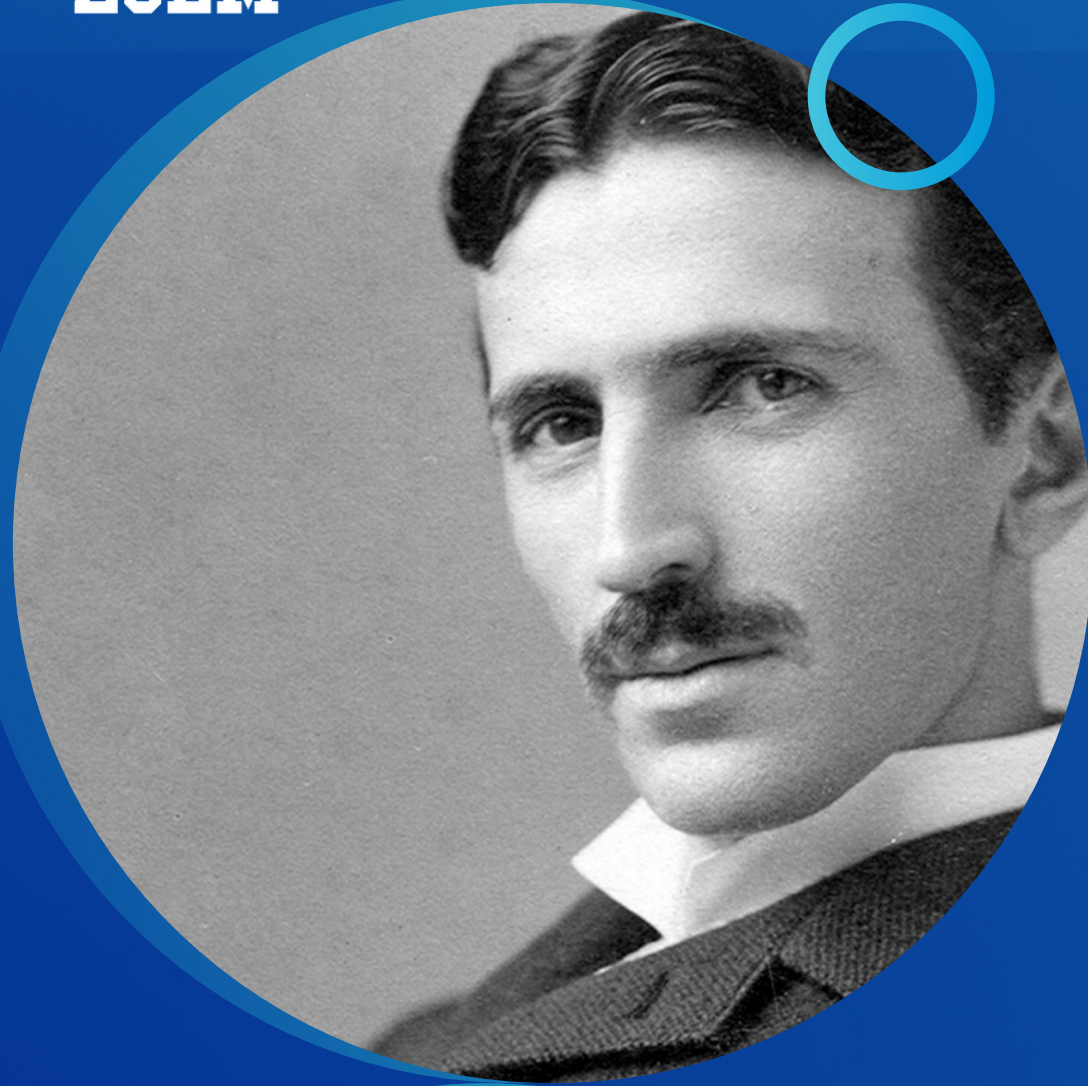
In the field of economics according to reports of  
the Expert Committee, Agency for Science and  
Higher Education



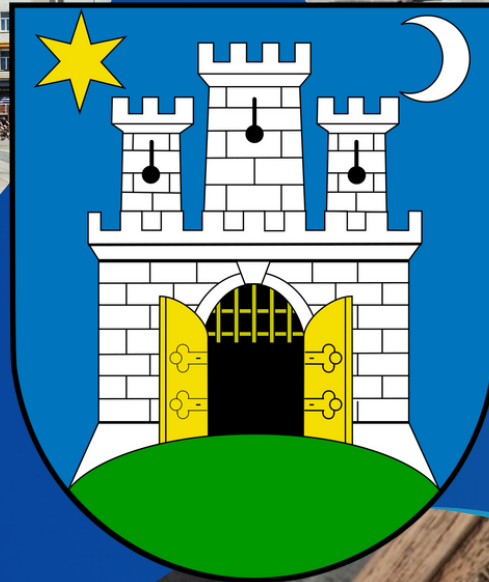
# Located in Zagreb, Croatia











Safe  
stay in  
Croatia





# Mission

”

**The mission of ZSEM is to transfer values, knowledge,  
and skills that students need for long-term success in a  
globalized business world undergoing constant  
technological and market transformations.**

”

# Study programs

## BBA

- 2 Bachelor programs completely held in the English language
- 4 years
- 240 ECTS
- Bachelor of Business Administration

## MBA

- 10 MBA programs completely held in the English language
- 1 year
- 60 ECTS
- Master of Business Administration
- Double Degree possibilities

## DBA

- Program held in collaboration with Sheffield Hallam University in the UK
- 4 years



# BBA in Economics & Management



**Finance**



**Accounting**



**Marketing**



**Management**



# BBA in Business Mathematics & Economics



**Quantitative Mathematics**

**Business Economics**

**Information Technology**











**Boris Debić, PhD**

**Professor of AI at ZSEM, former software engineer at Google  
and former director at NASA Mars**



**Zlatko Mateša, PhD**

**Professor of Strategy at ZSEM, Vice Dean at ZSEM, President of  
the Croatian Olympic Committee**



**Dina Vasić, MBA**

**Professor of Finance at ZSEM, former president of the Finance  
Committee of the City Assembly of the City of Zagreb**



**Bruno Filipi, MSc**

**Executive In Residence at the ZSEM, former President of Coca –  
Cola for South Pacific**



**Tomislav Sokol, PhD**

**Professor of EU Integrations, politician, member of the  
European Parliament**



**Gordi Sušić, MSc**

**Professor of Economy, Head of Research at Croatian National  
Bank**



# Exchange

- Semester or year
- students from 160 partner universities worldwide
- Minimum 3.5 GPA (out of 5)





# Activities



**Buddy program**



**Field trips**



**Social Activities**



# Short programs

## International Winter School

- 5 ECTS courses - 2 terms
- Skiing and FIS Ski Championship
- Zagreb's Christmas Market
- Trip to Plitvice lakes
- Rich social program



## International Summer School

- 5 ECTS courses - 3 terms
- Croatian studies (free)
- Trip to Zadar, Plitvice lakes and Kornati islands
- Rich social program

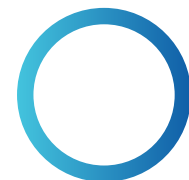
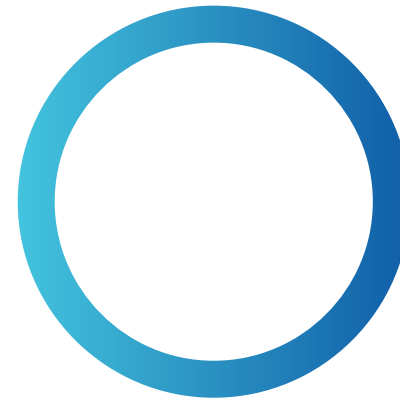




# ZSEM in numbers



- 1000 students
- 150 professors
- 20 administrative staff
- Average group size: 30 - 40 students
- 83% of ZSEM faculty hold a PhD
- 31st most diverse school globally
- 8% of ZSEM MBA alumni start their own business





**Case studies**  
**Computer simulations**  
**Group projects**

**Class presentations**  
**International professors**  
**E-learning (Zoom, Loom, Loomen)**

**Practical orientation & close contact with the business  
community**

# How do we study?

Co-funded by the  
Erasmus+ Programme  
of the European Union



# Career center

**300**

guest lecturers from the business  
community every year

**Student Future Day**  
ZSEM's student job fair

internship opportunities







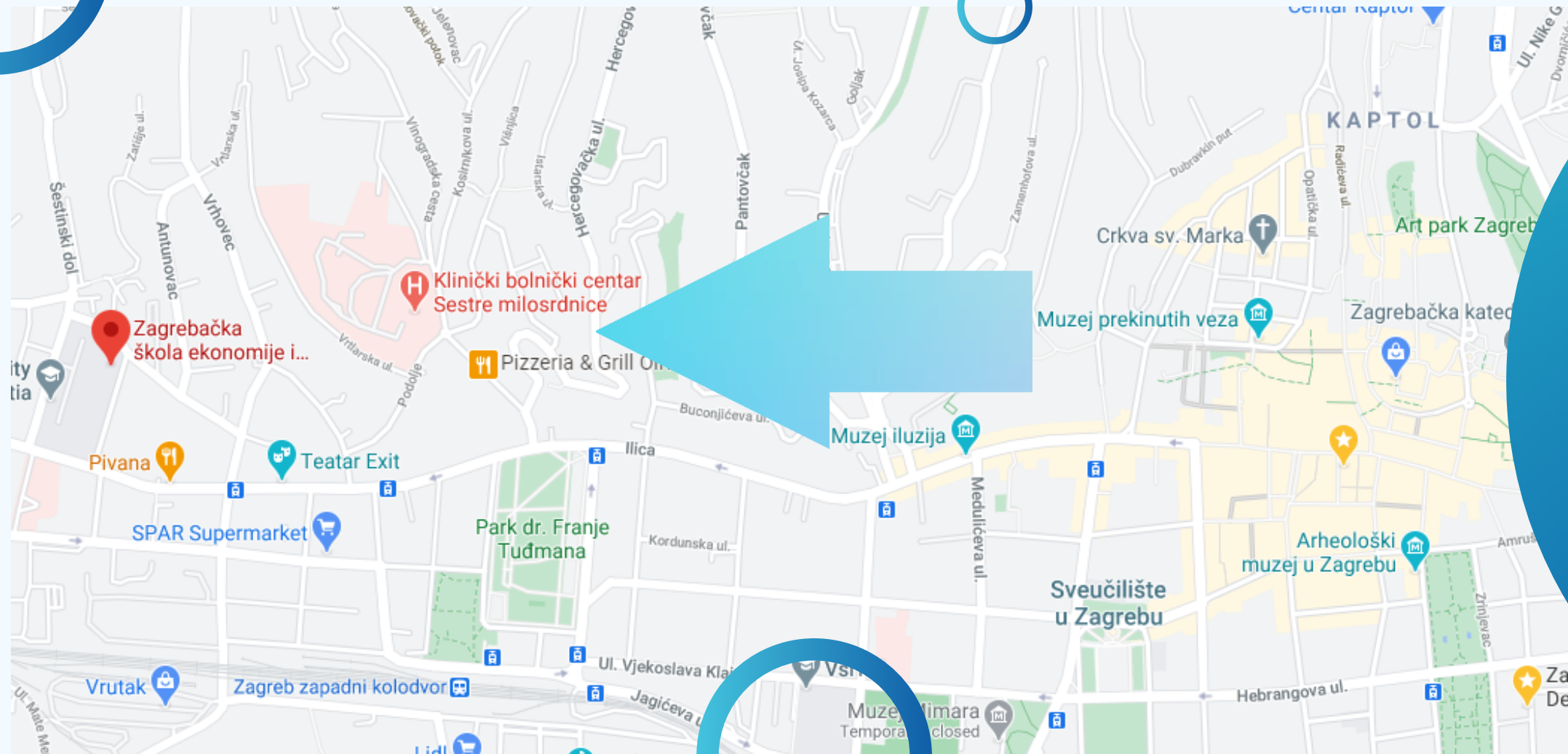




Campus



# Around the Campus



- 15 min from the main square
- Surrounded by 2 hospitals and a health center
- Big grocery store
- Cafe
- Gym
- Restaurants
- Brewery



# Sport at ZSEM

- Futsal
- Volleyball
- Basketball
- Tennis
- Swimming
- E-sport, etc.









Do you want to  
study...



...and travel the world?





# Perfect for traveling!





# What do students like about ZSEM?

- International atmosphere
- Practical knowledge
- Professors are more like mentors
- Individual approach
- Students are not "just a number"
- Social activities
- Feeling safe in the city
- Low costs of living





**Do you need a visa to study in**  
**Croatia?**



# Accommodation



grabAhome

Home  
in ZAGREB



# Living costs

Expenses		EUR Per Month
Accommodation	▶	300 - 600 EUR
Transport	▶	10 - 15 EUR
Meals	▶	90 - 200 EUR
Trips	▶	30 - 200 EUR
Parties	▶	40 - 200 EUR
Total	▶	700 - 1200 EUR



“

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**I had a great time in Zagreb! I met a lot of people during this Erasmus and created memories that I will never forget. I felt welcome in ZSEM, courses were extremely interesting and teachers are available and nice. The International Office is doing a great job! Croatia is a beautiful country with a huge number of places to discover and close to many European destinations. I recommend Zagreb for an Erasmus full of encounters, fun, trips and such a very enriching experience!**

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**CAROLE LIBERATI (FRANCE)**



## **Follow ZSEM on Social Media**



**[www.zsem.hr](http://www.zsem.hr)**



**QUESTIONS? COMMENTS?**  
**LET ME KNOW!**

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**ubarkovi@zsem.hr**





**Hvala! :)**